



Voluntary Industry Standards

AIS in Commerce Virtual Summit

Animal welfare is everyone's business!™



www.pijaccanada.com

March 8th 2023



Regulations & Collaboration

Getting to Vs 2.0

**INVASIVE
MESSAGING**

=





STOP the STOPS!

The escape and release of animals and plants from aquariums, terrariums and water gardens can harm the environment. If these aquarium species survive in the wild, they can cause the loss or decline of native plants and animals.

Never release aquarium pets and plants into our lakes, rivers and wetlands. It isn't good for your pet, and it can harm our native fishes and their environment.



DON'T LET IT LOOSE



Fisheries and Oceans Canada



Canadian Association of Aquarium Clubs

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FISH RESCUE

You have options!

This special program was created to eliminate the illegal dumping of tropical fish, and amphibians into our Canadian Waterways and watersheds. The information below has been copied from a brochure that was published to explain this serious problem to concerned hobbyists. Partners in this program are The Toronto Zoo, Royal Ontario Museum, Ontario Federation of Anglers and Hunters, Canadian Fisheries and Oceans, Ontario Ministry of Natural Resources, PIJAC (Pet Industry Joint Advisory Council, CAOAC (Canadian Association of Aquarium Clubs and all affiliated local Aquarium Clubs which belong to CAOAC.

STOP AQUATIC INVASIVE SPECIES

DON'T LET IT LOOSE

Canada

HAVE UNWANTED FISH? WHAT CAN YOU DO?



CONTACT CAOAC

Contact our fish rescue team leader: Ann Marie Towellamtowell@shaw.ca

Email

CONTACT YOUR LOCAL CLUB

Find your closest club here:

Fish Club

CONTACT YOUR LOCAL FISH STORES

Some local stores will accept unwanted fish.

ADVERTISE ON KIJJI

kijji allows ads for animals looking to be rehomed.

Proactive Industry



Habits + Habitats + Attitudes = Habitattitude™



Making Wise Choices to Protect the Environment from Invasive Species

Goldfish (*Carassius auratus*)
NYS Invasive Species-
harmful to the environment
do not release live fish into ponds, streams,
lakes, or sewers. Consult your store for
alternatives or rehoming unwanted specimens.



Opportunities

Cultures have long celebrated the arrival of spring by displaying live goldfish among the symbols of perpetual life on their holiday tables.





Moss Balls - Case Study

March 2021



Early March
Notification – Moss
Balls Contamination
Alert



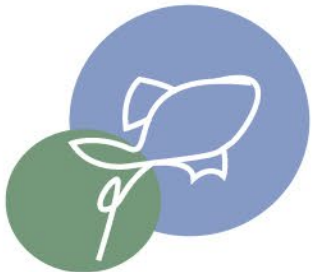
Inspections ???

November

PIJAC Canada Issues
guidance to pet
businesses

Invasive Species Alert: Zebra Mussels in Aquarium Moss Balls

March 9, 2021 / in Advocacy, Alerts, Animal Welfare, Business, Education, Pet Owners / by Susan Dankert





Together for healthy nature

Material developed with European Commission funding for contract
"invasive alien species: improvement of understanding and communication"





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