

Home

About

Work Groups

Action Plan

Regulations

Toolkits

Monitoring & Inspection

Work Group Materials

[Workshop #1 Agenda](#)

[Action Plan Template](#)

[AIS in Commerce Survey Results](#)

March 8, 2023 Summit Presentation: [Monitoring, Inspection, and Enforcement \(G. Fish, Maine DACF\)](#)

Work Group Meeting #1

[Attendees](#)

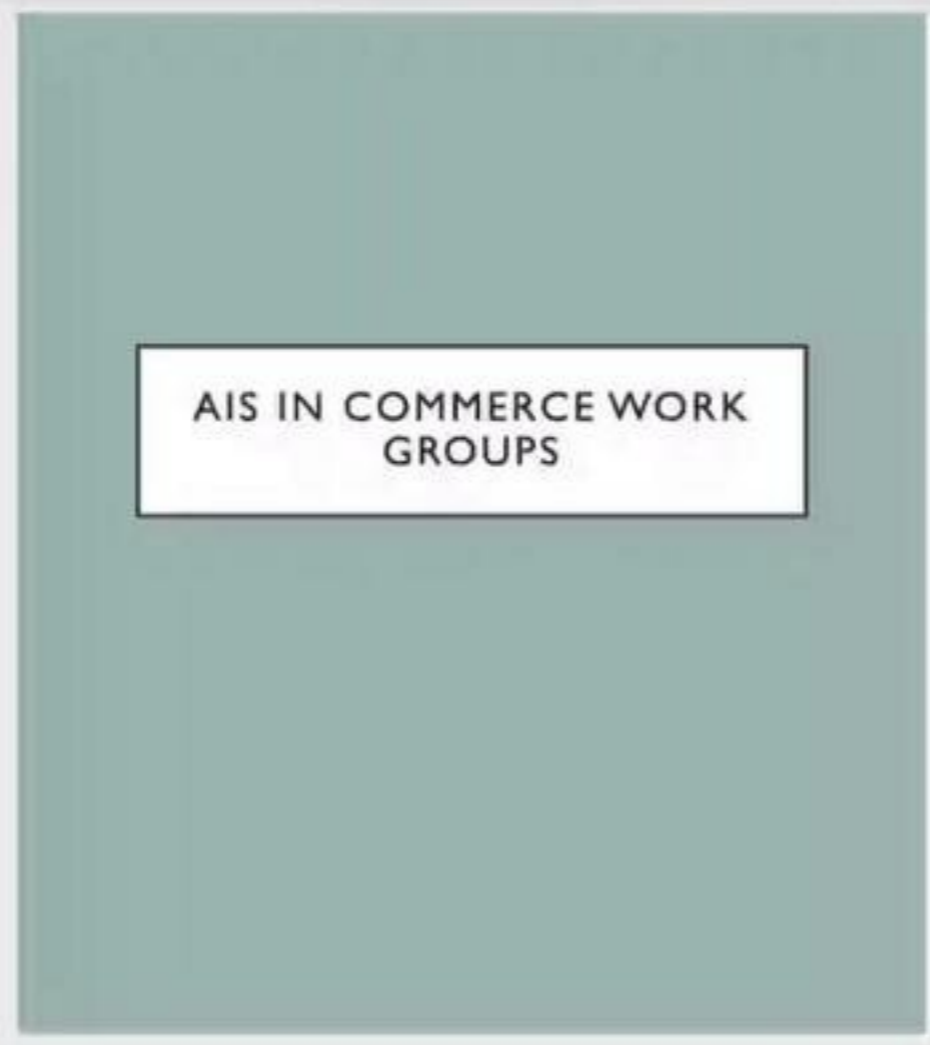
[Chat summary](#)

[Link to recording](#)

[Slide deck](#)

[Meeting summary](#)

Work Group Members



- Information and Education
- Industry Best Practices and Guidelines
- Regulations and Enforcement
- Labeling and Recordkeeping
- Information Access and Sharing
- Monitoring and Inspection
- E-Commerce



AIS IN COMMERCE WORK GROUPS

- Information and Education
- Industry Best Practices and Guidelines
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LIST OF ISSUES FROM KICKOFF WEBINAR AND SURVEY

1. Insufficient knowledge and options re: improper disposal of plants and animals
2. Insufficient understanding of consequences of release
3. Insufficient direct outreach to sellers
4. Insufficient public and retailer education on AIS impacts
5. Apathy of businesses and consumers re: AIS risks
6. Insufficient tools to identify high-risk species
7. Lack of identification of risks caused by local trade (friend passing along species to friend)



ISSUES SUBMITTED POST- WEBINAR

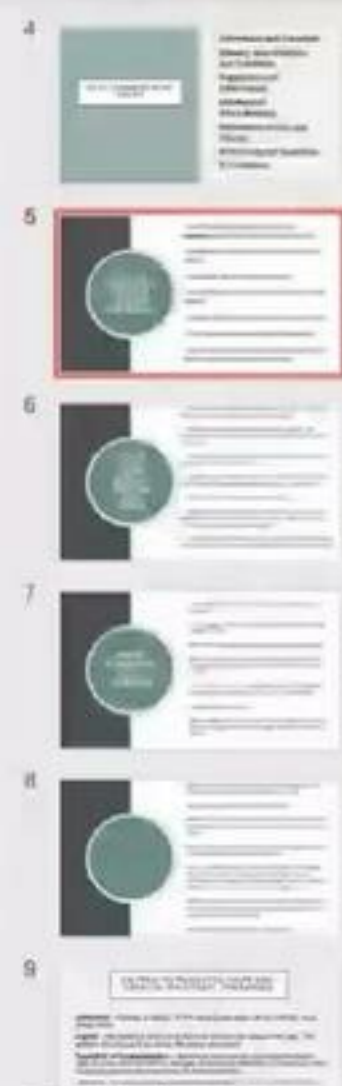
1. Poor information dissemination when regulations are changed.
2. Encouraging retailers to take in orphan/unwanted plants and/or animals.
3. Need for cooperation between industry and government
4. Need for easily accessible information about options for people who cannot or do not want to care for a plant or animal
5. Promotion of loss associated with release, including the potential for a horrible end-of-life for a released pet
6. Targeting particular risks
7. Better understanding of cultures that enable release, and how to change the practice through education and social norms



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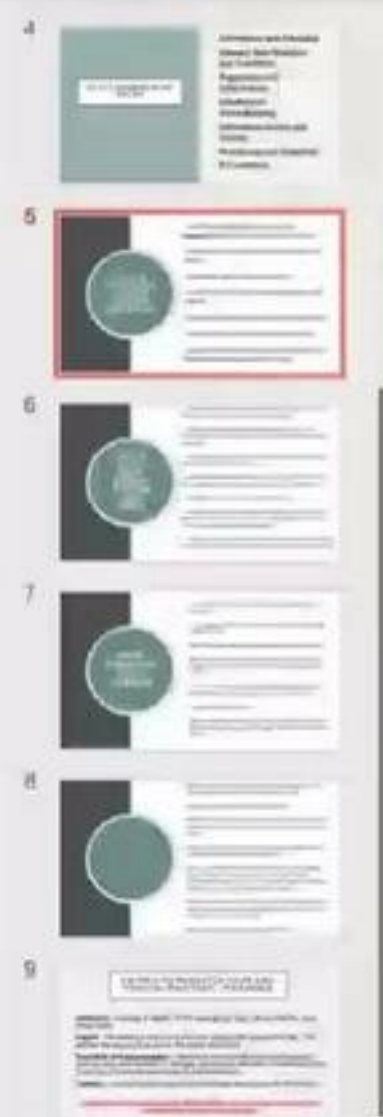
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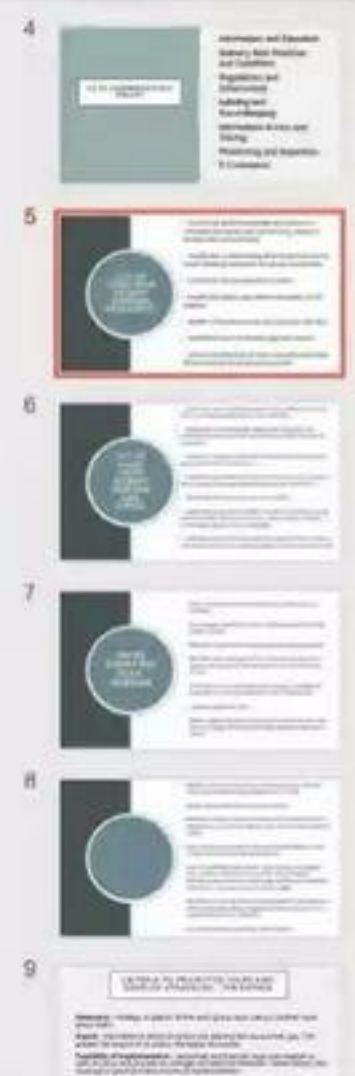
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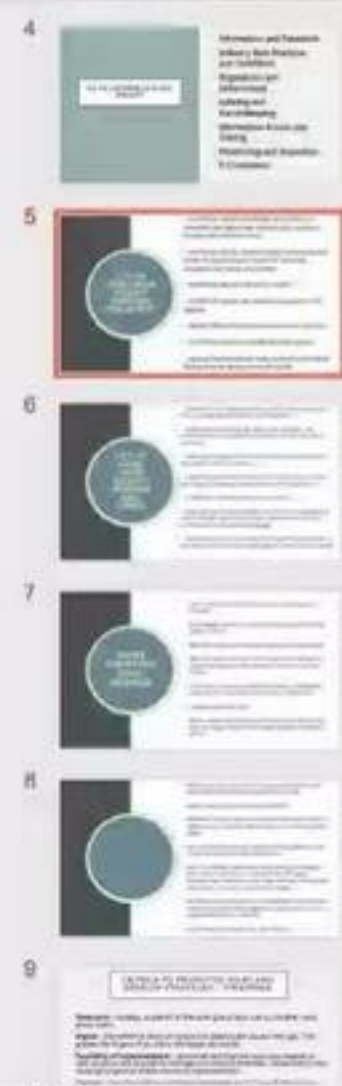
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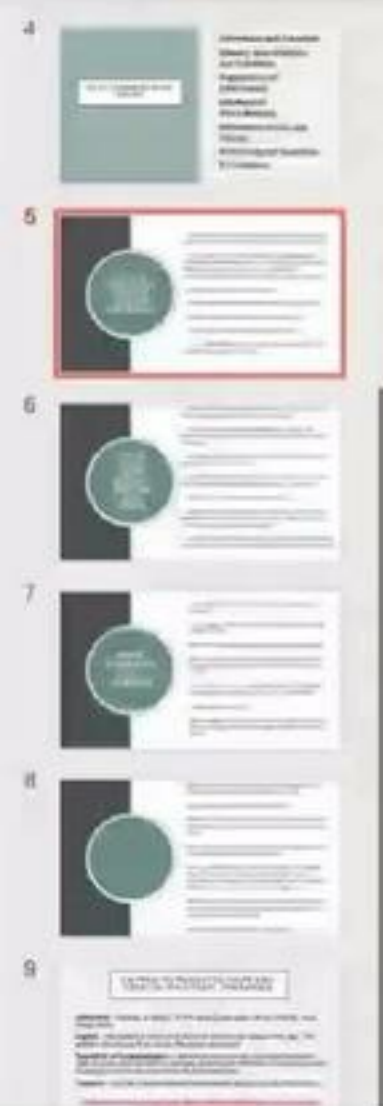
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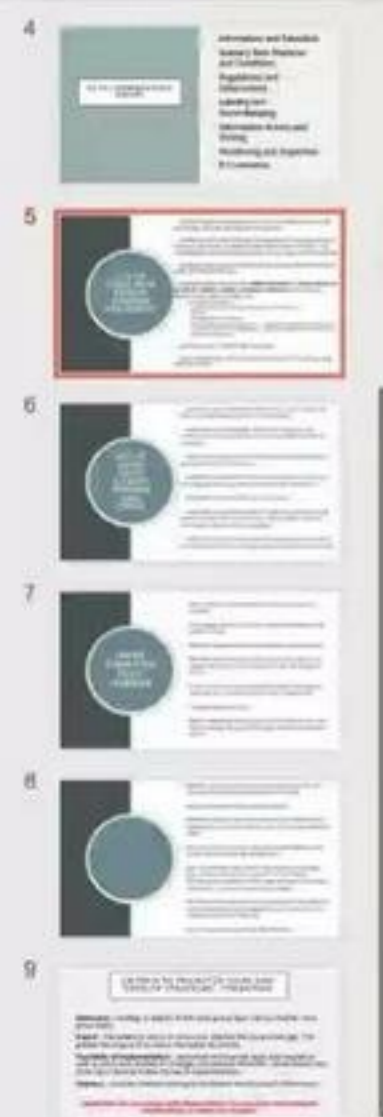
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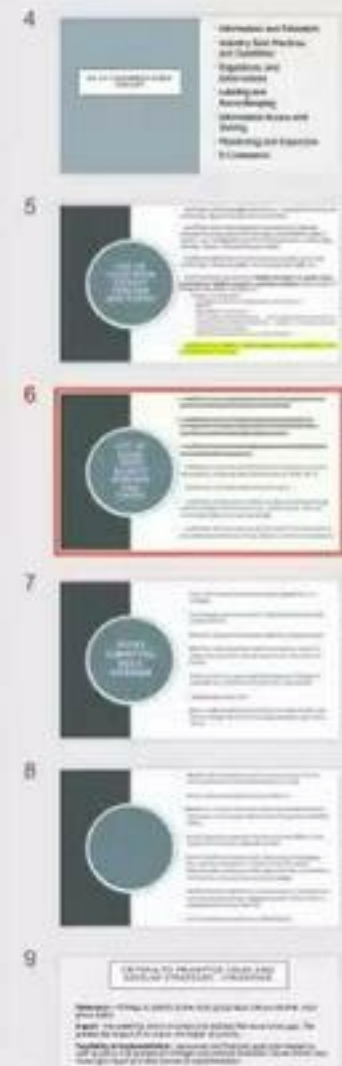


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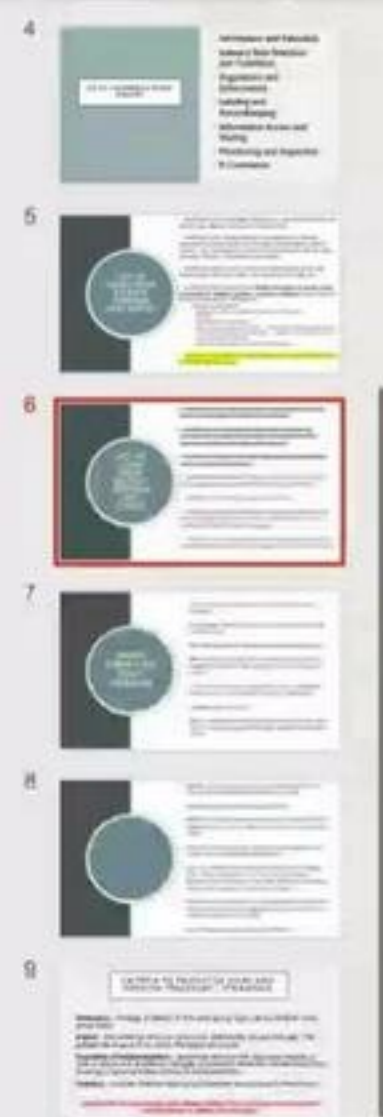


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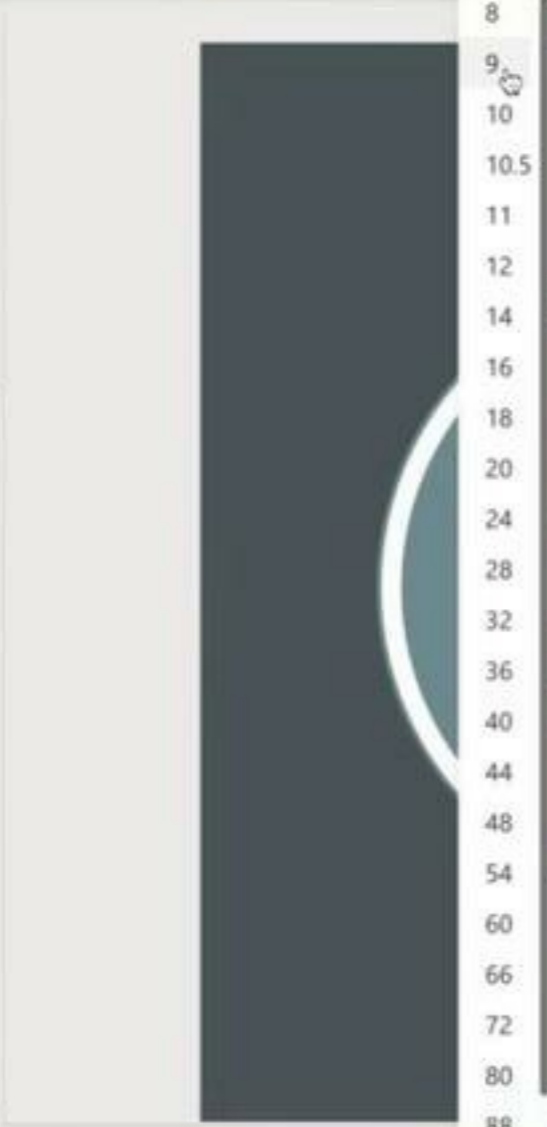
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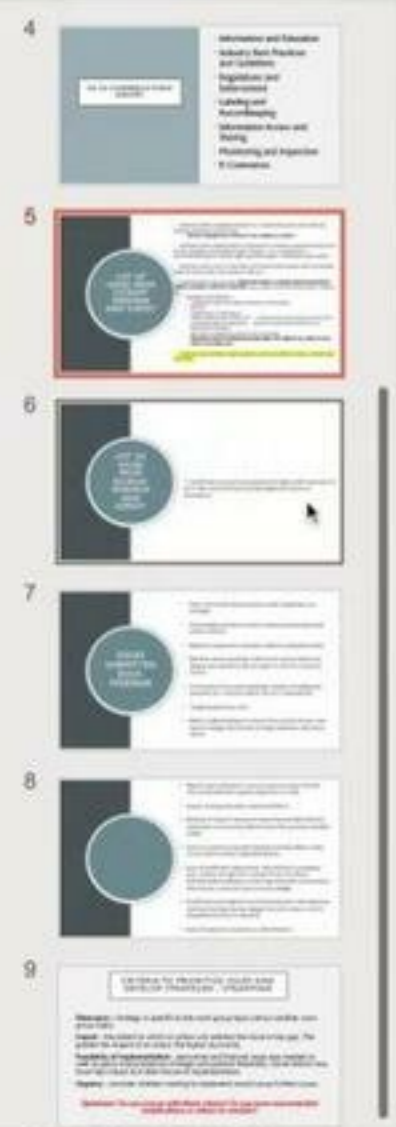
LIST OF ISSUES FROM KICKOFF WEBINAR AND SURVEY

- 6. Insufficient approaches to address issues associated with retailers (e.g., staff turnover, chain of command; Federal vs state messaging, etc.)
- 7. Insufficient outreach associated with high-profile examples of pet trade plants/animals causing negative impacts on ecosystems



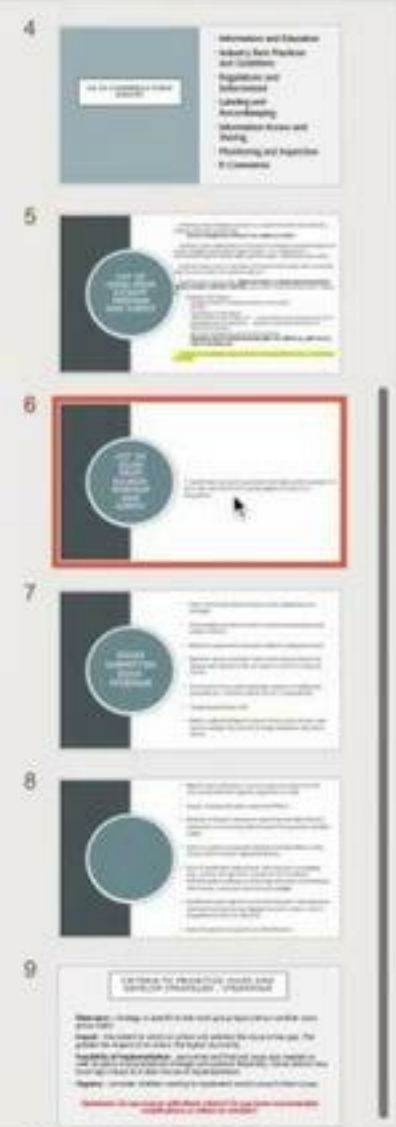
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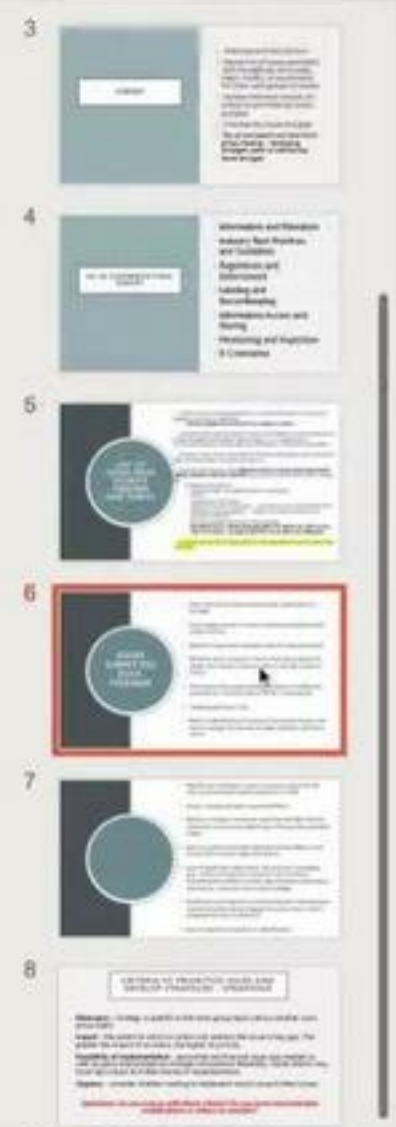
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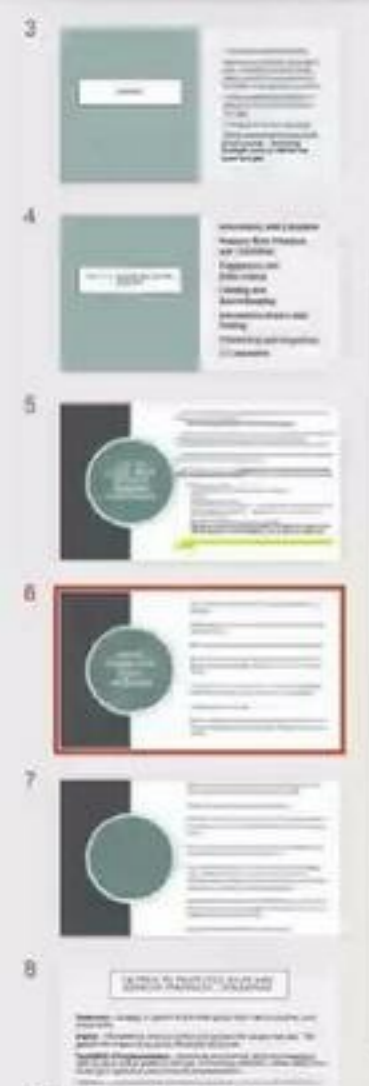


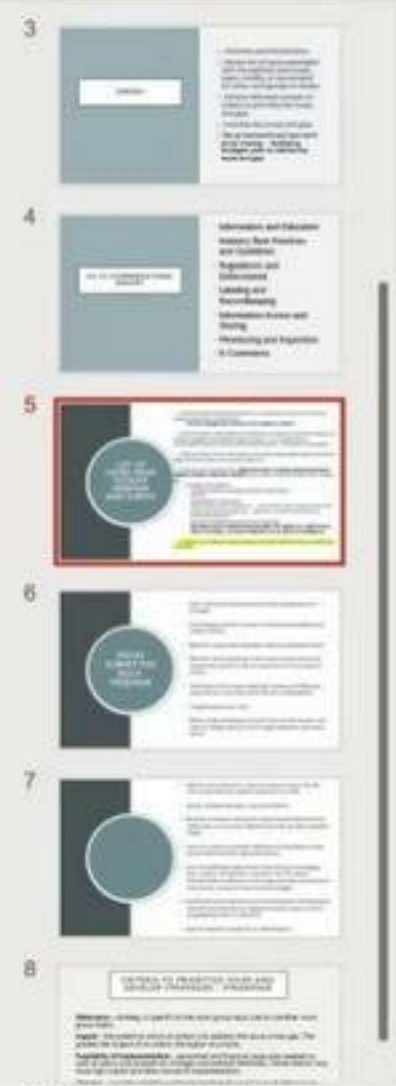
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ISSUES
SUBMITTED
POST-
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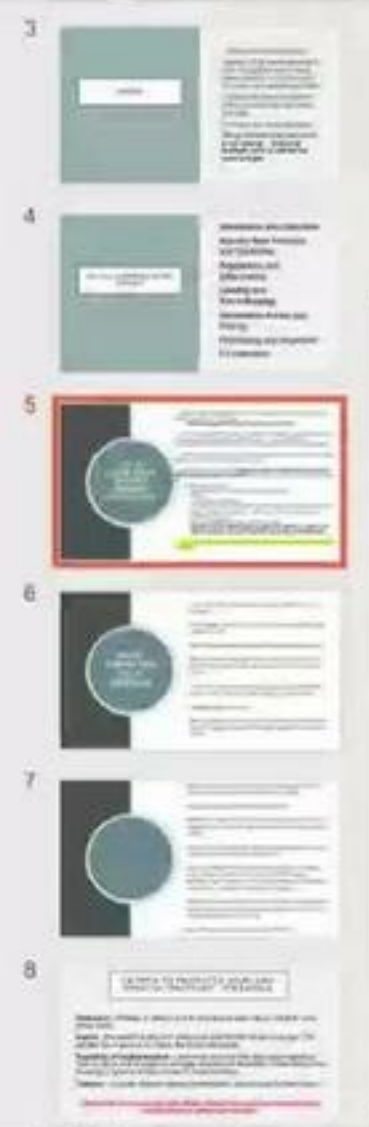
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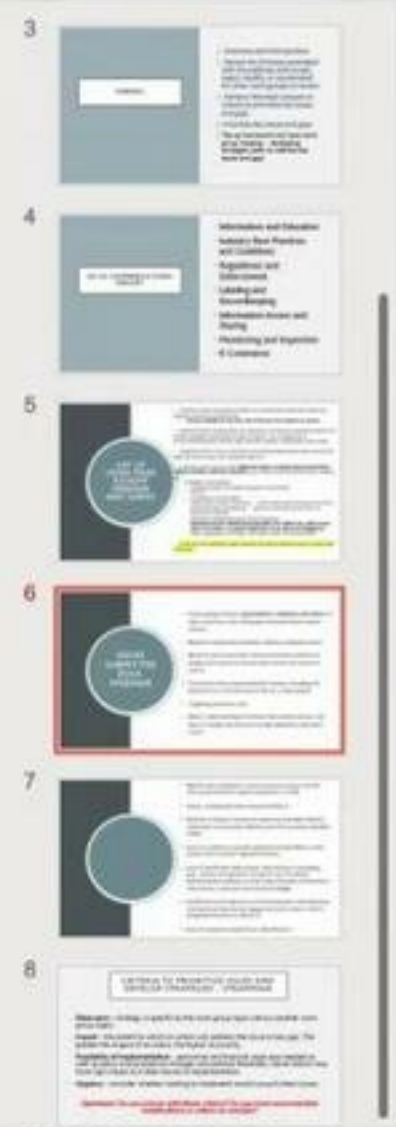
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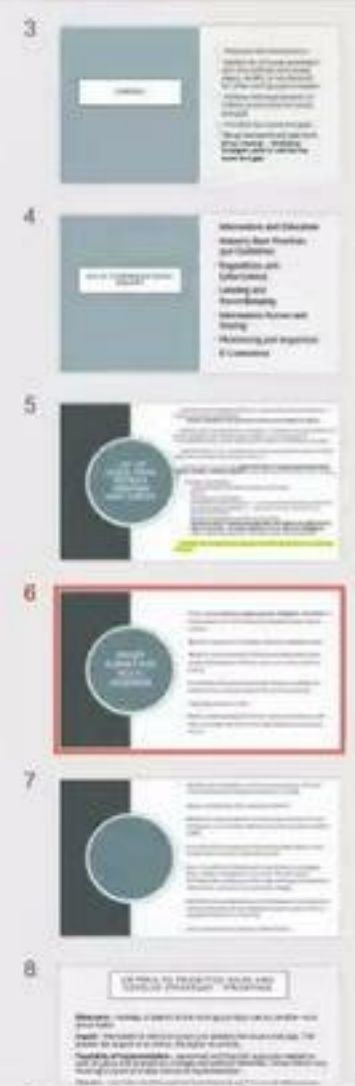
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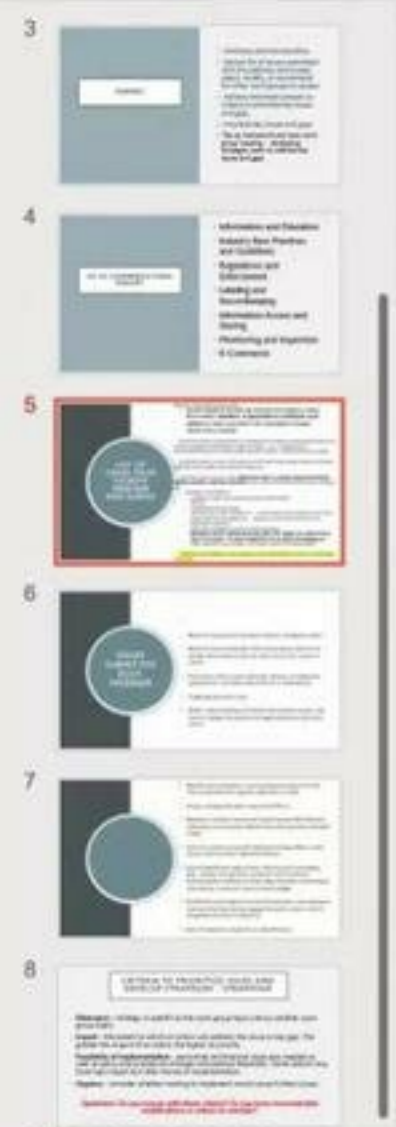
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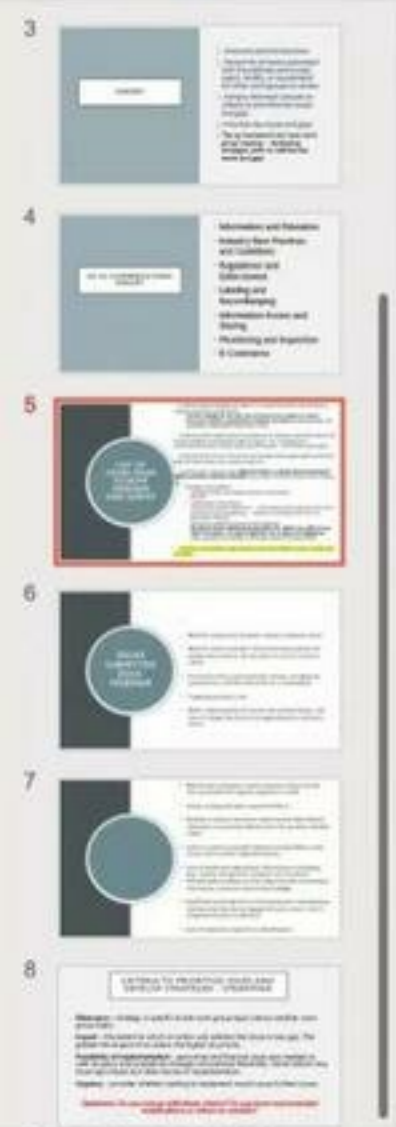


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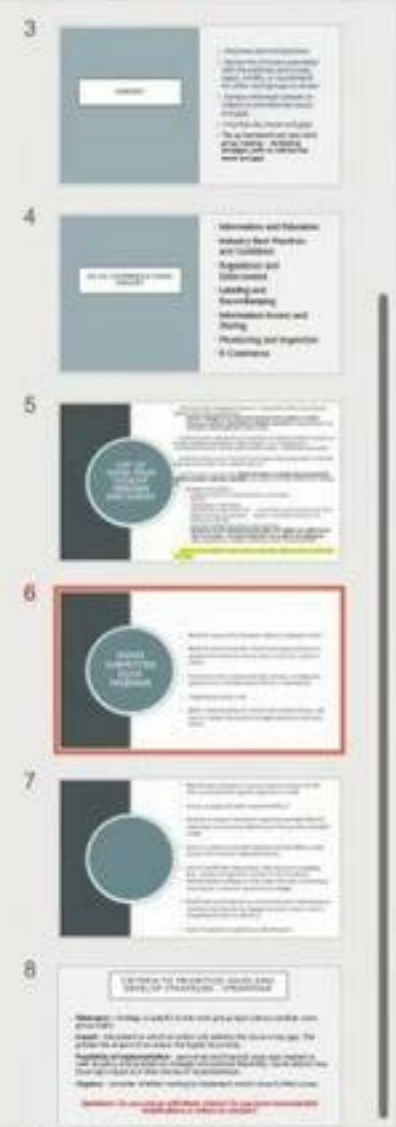
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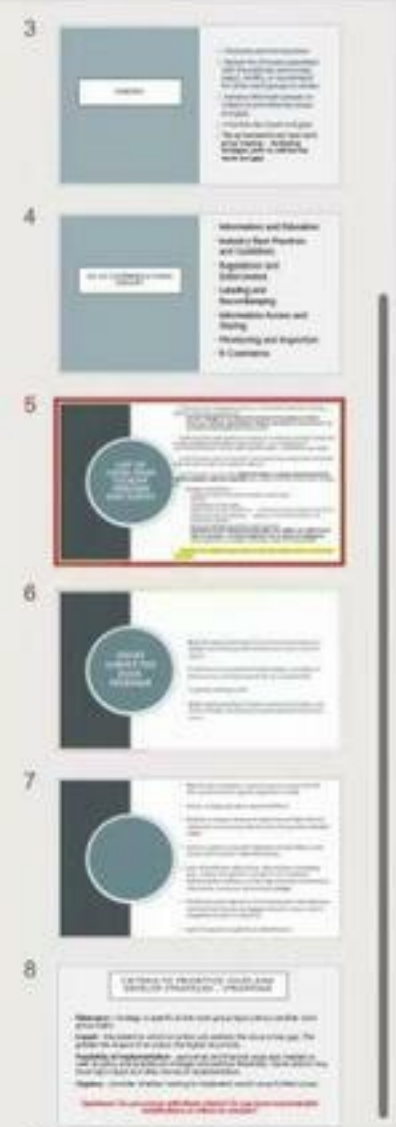


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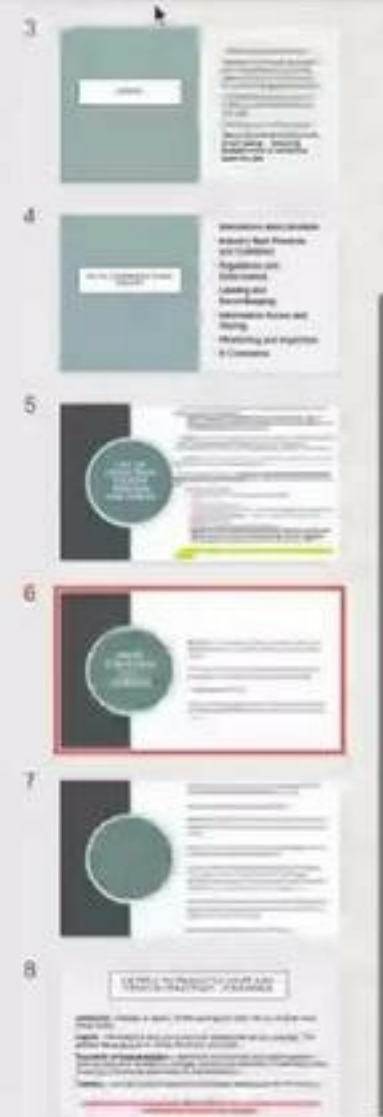
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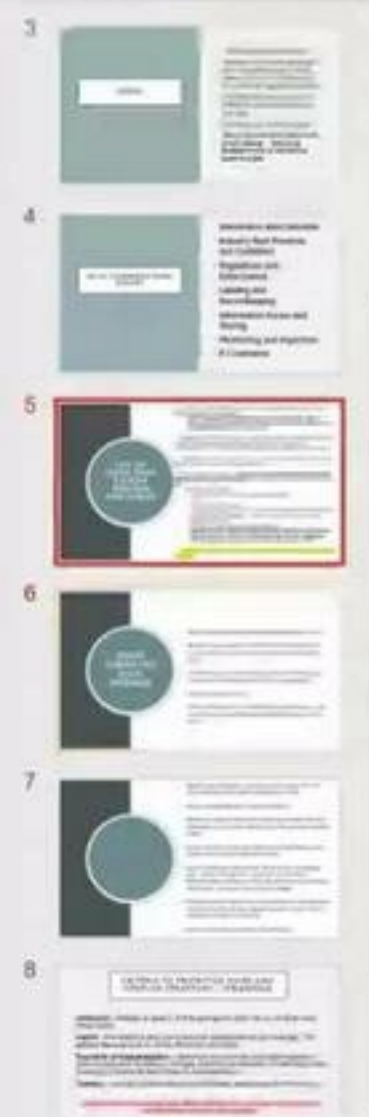
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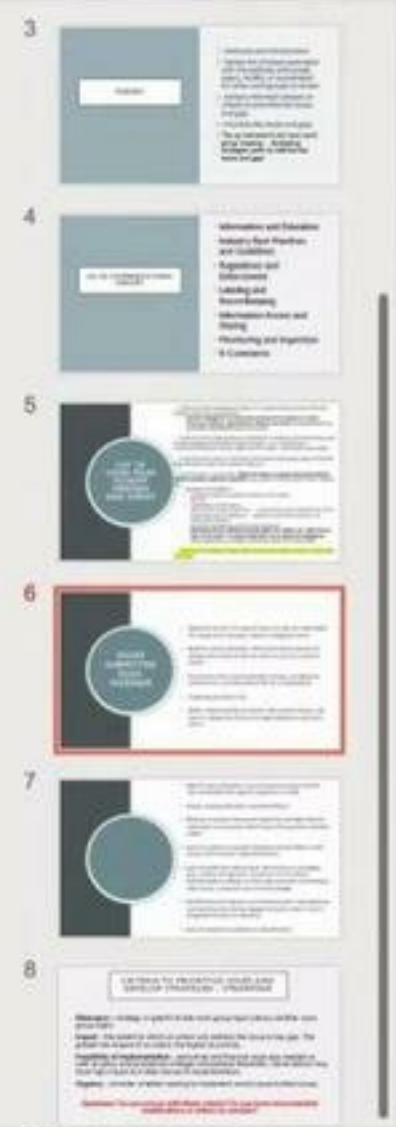


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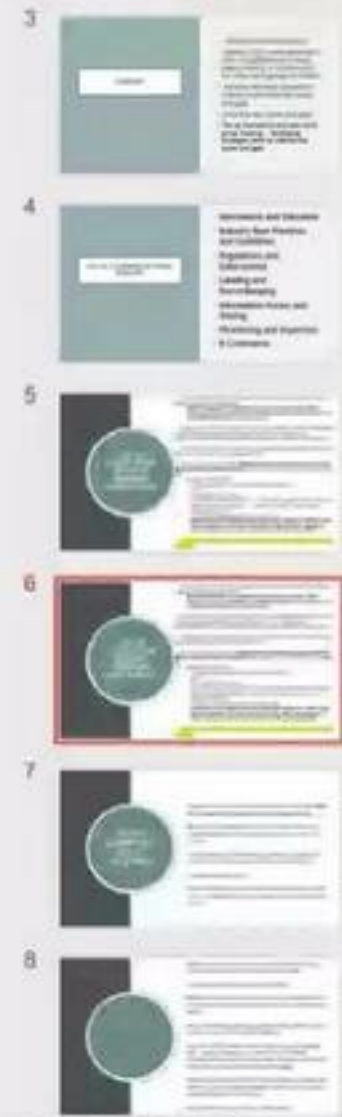
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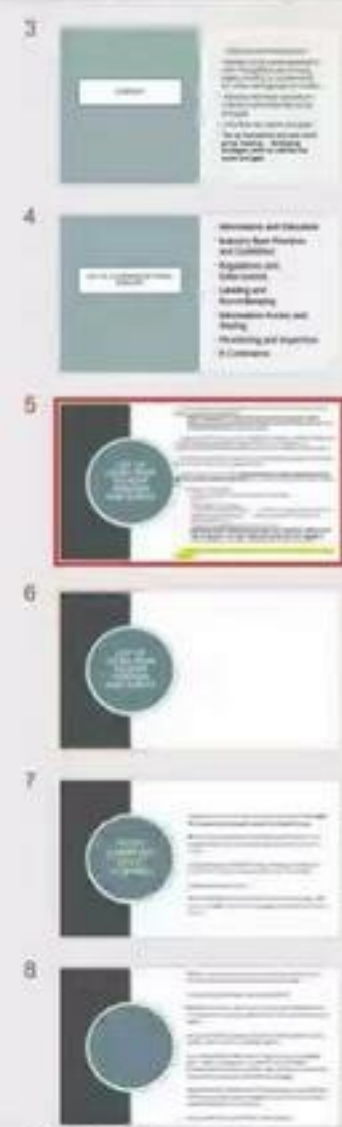
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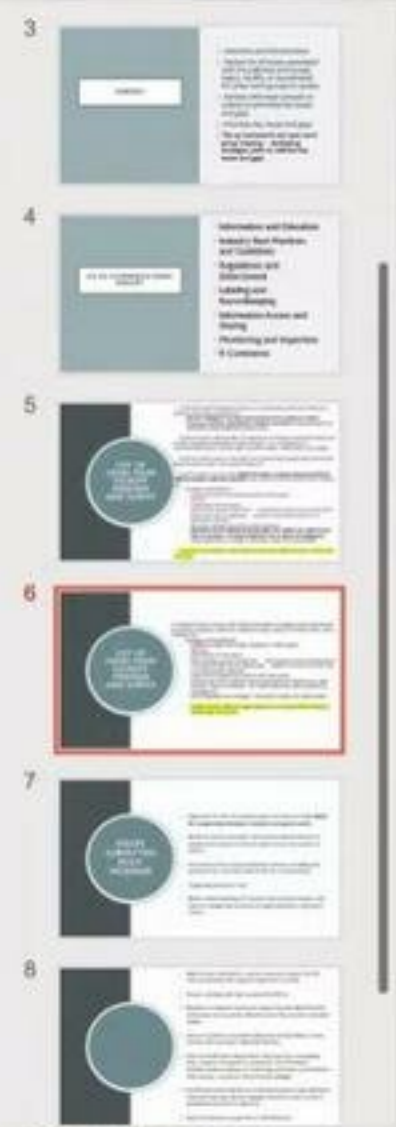


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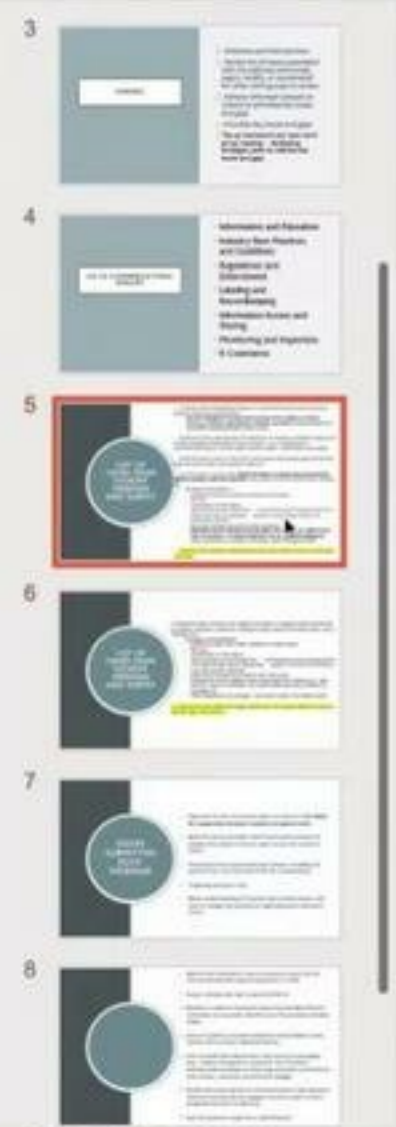
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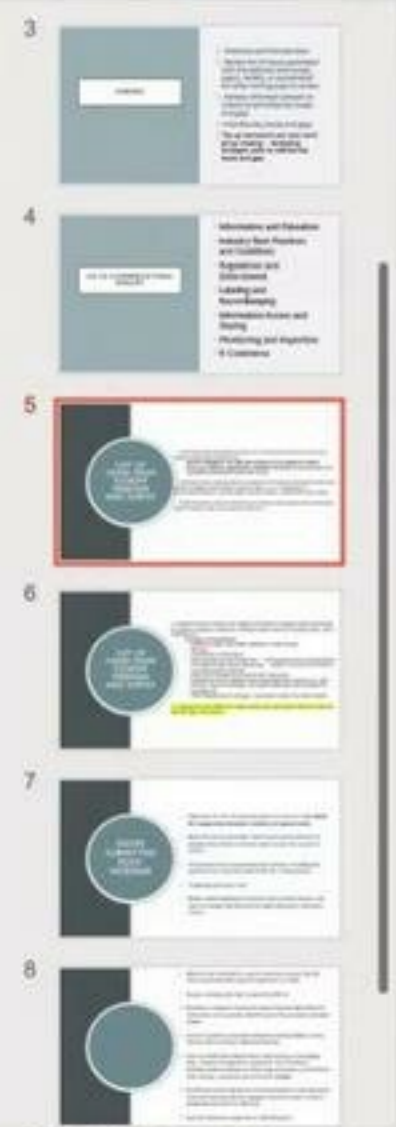
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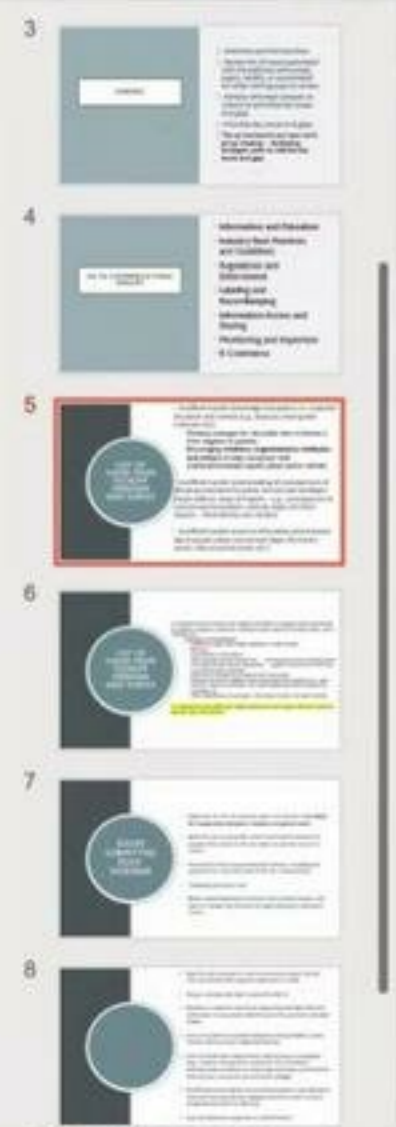


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The main slide content is centered on a white background. On the left, there is a large dark teal circle with a white border containing the text "LIST OF ISSUES FROM KICKOFF WEBINAR AND SURVEY". To the right of the circle is a white rectangular box with a thin black border containing a numbered list of three issues. The list items are:

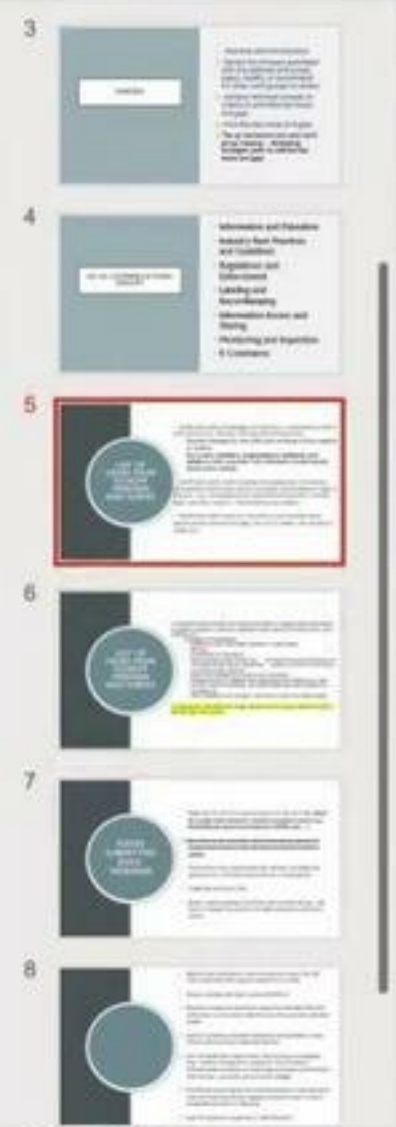
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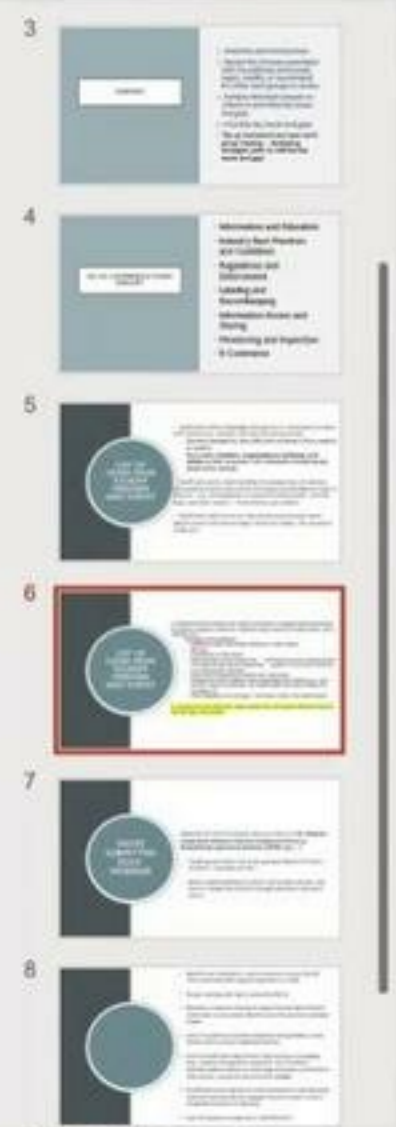
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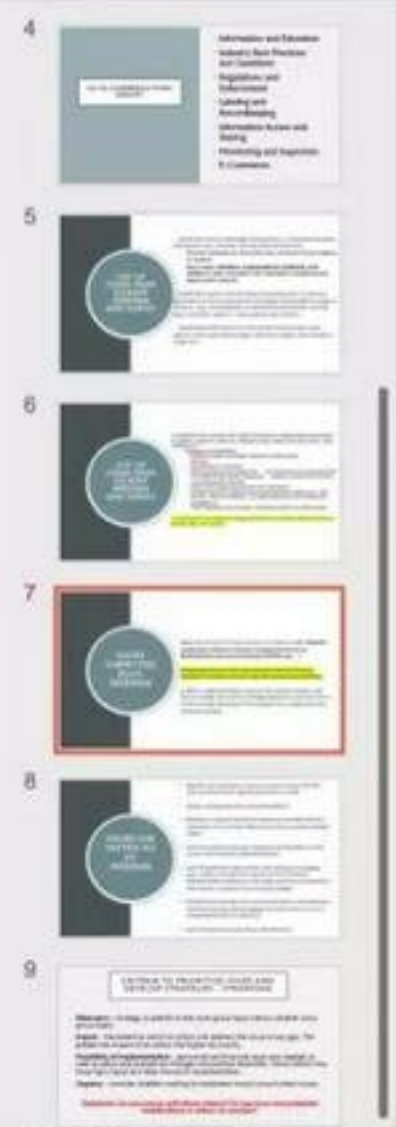
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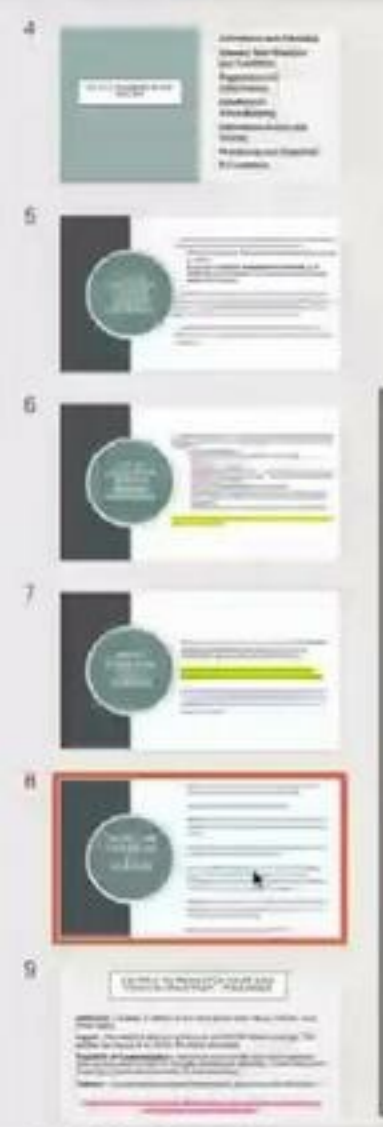
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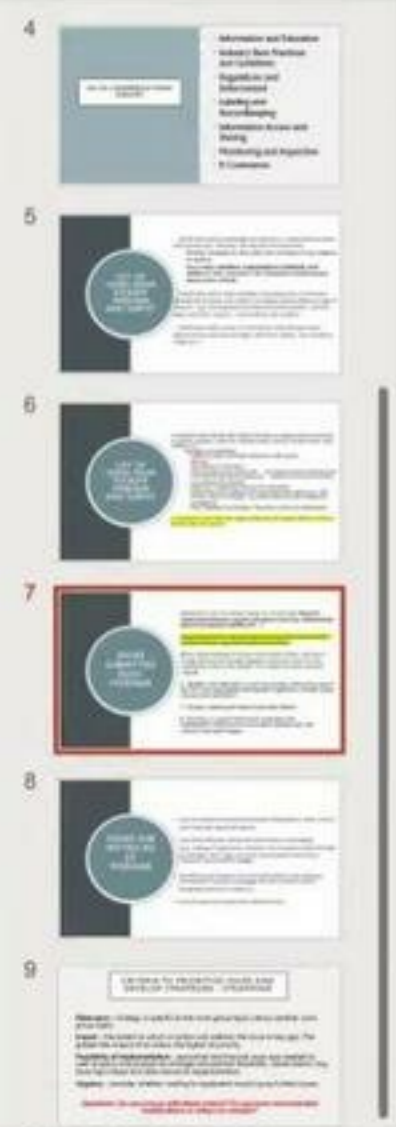
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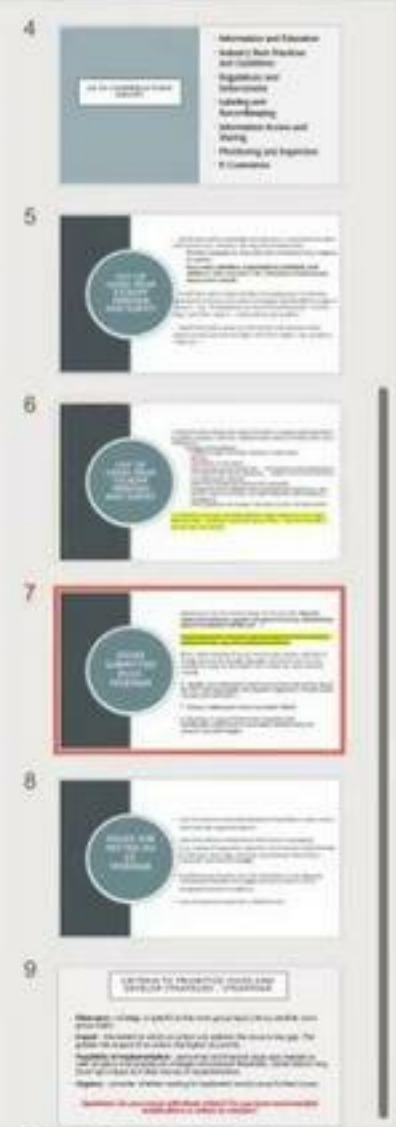
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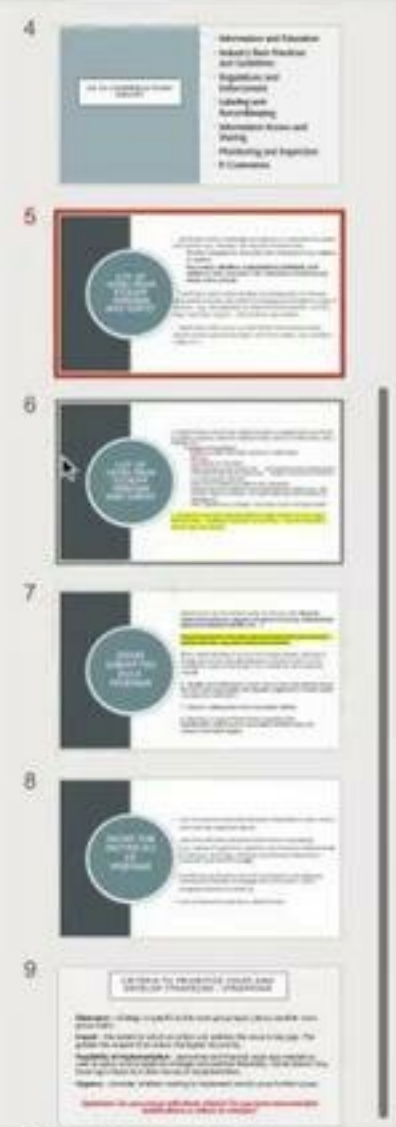
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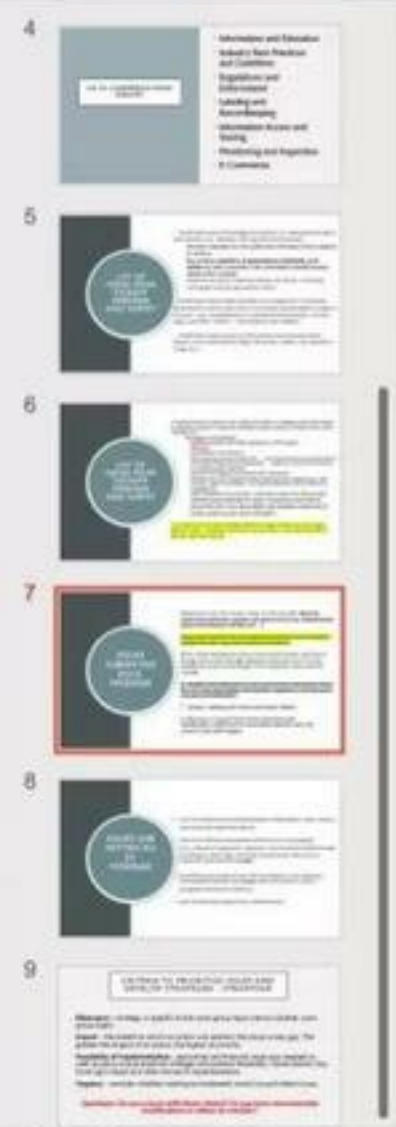
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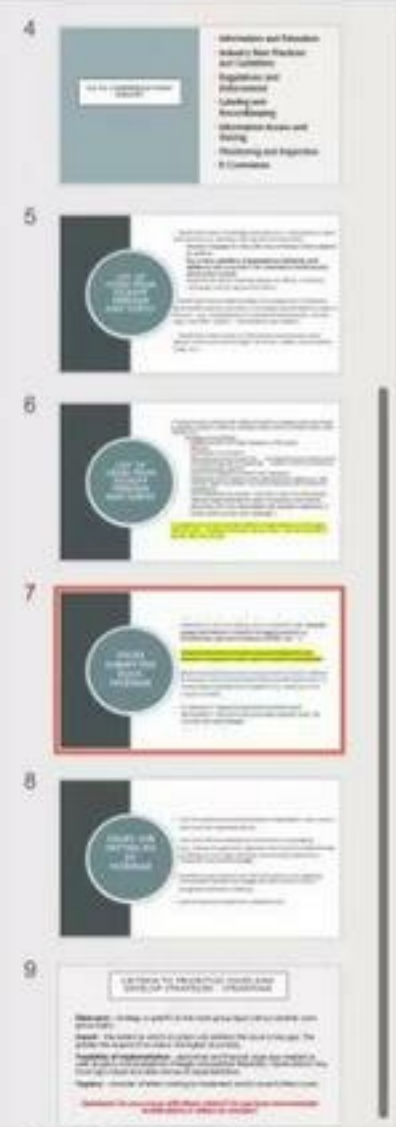
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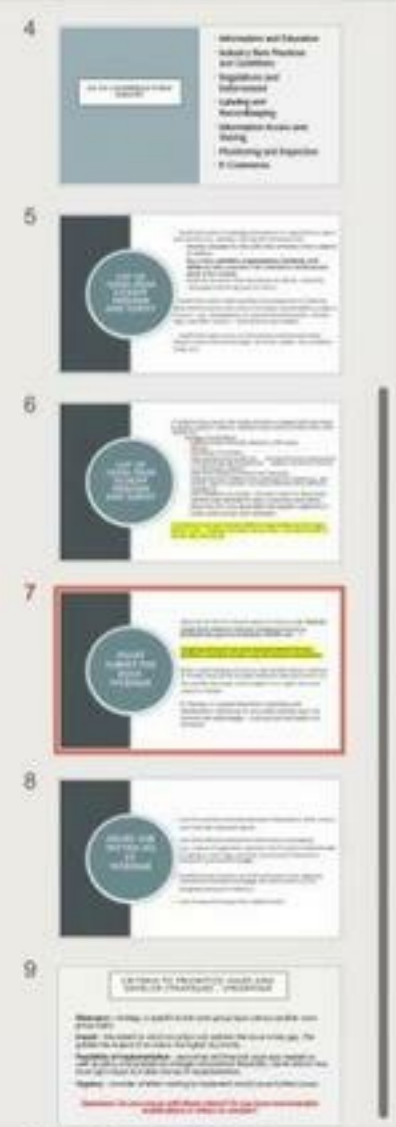
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ISSUES SUBMITTED POST-WEBINAR

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- Strategies should address:
 - Insufficient public and retailer education on AIS impacts
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5. Insufficient tools and methods (different target audiences will require different tools – handing a brochure out at a store – tool and method) to identify high-risk species

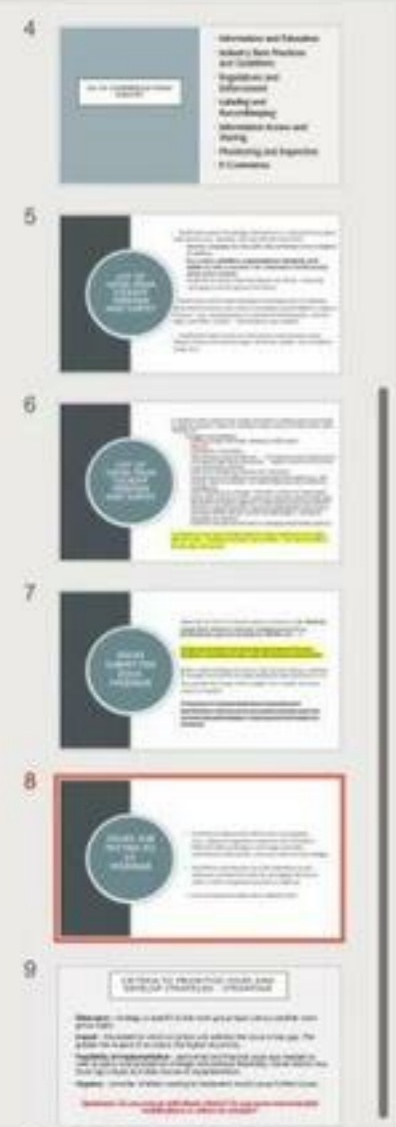


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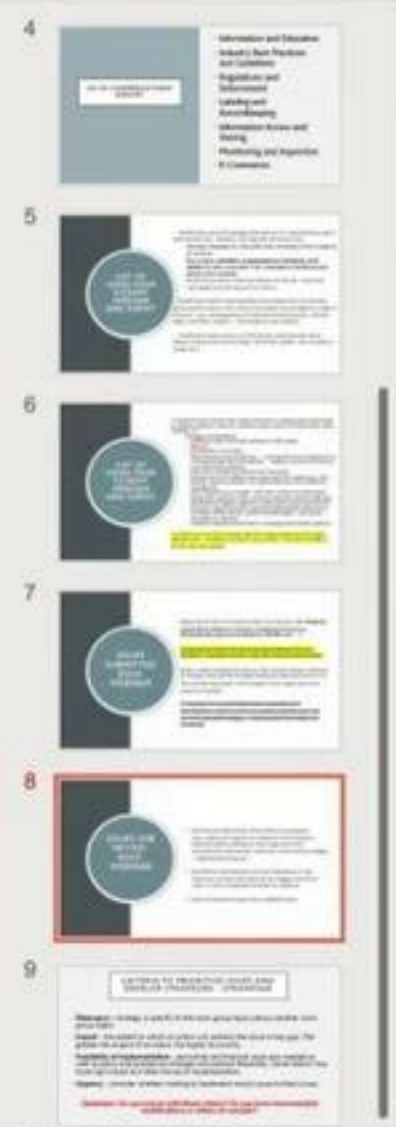
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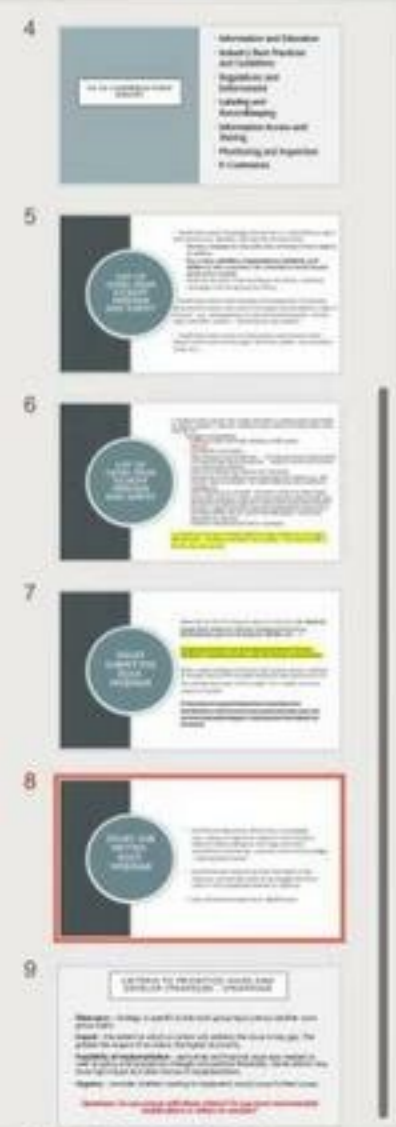
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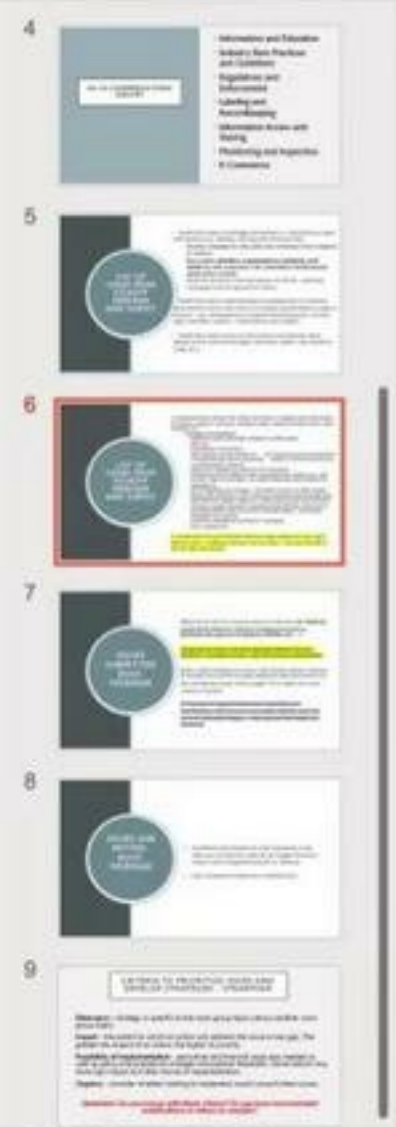
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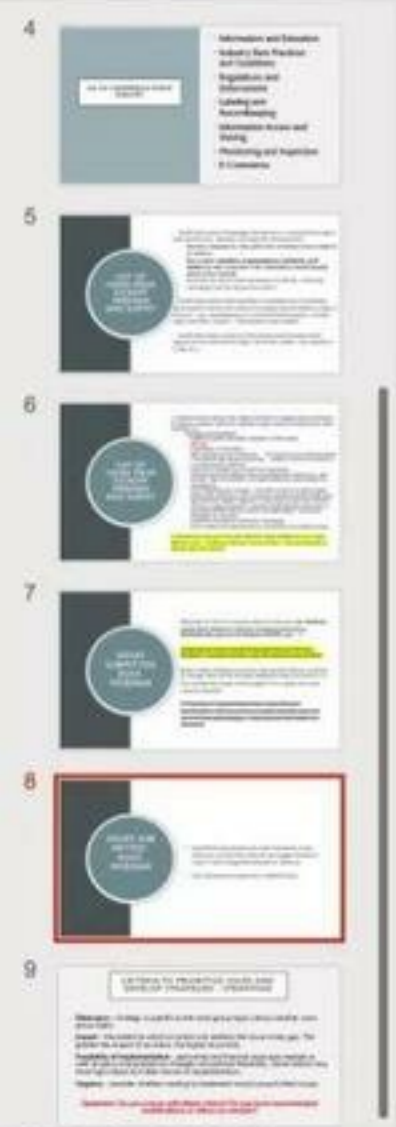


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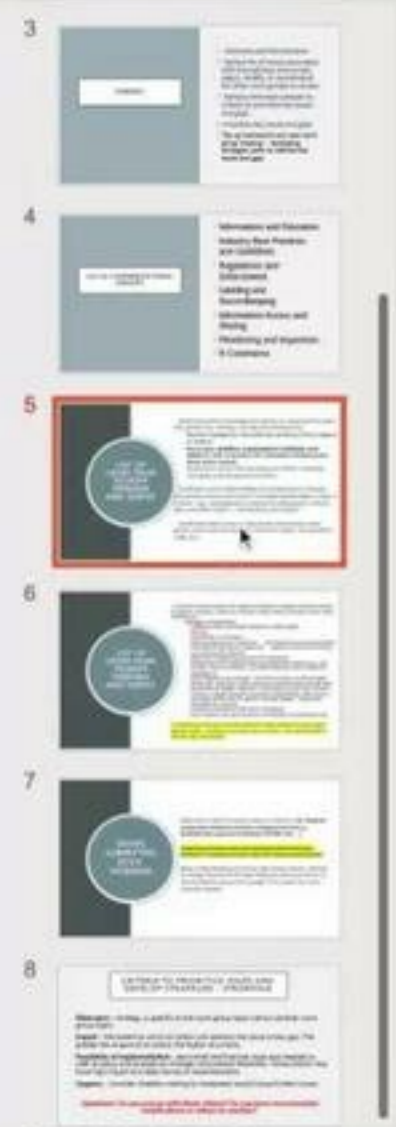


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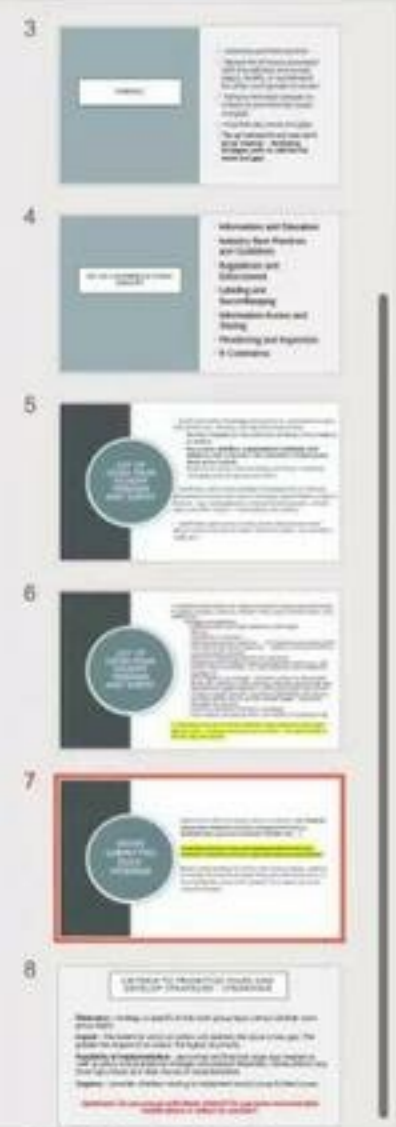
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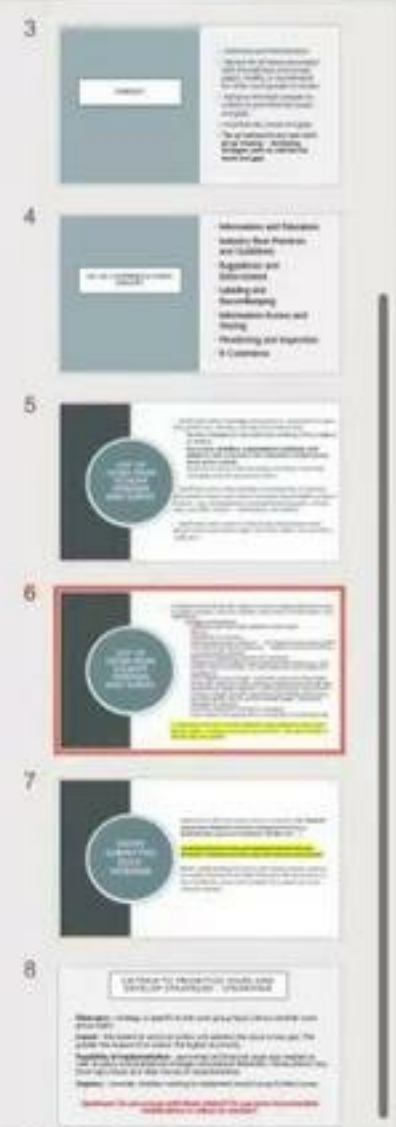
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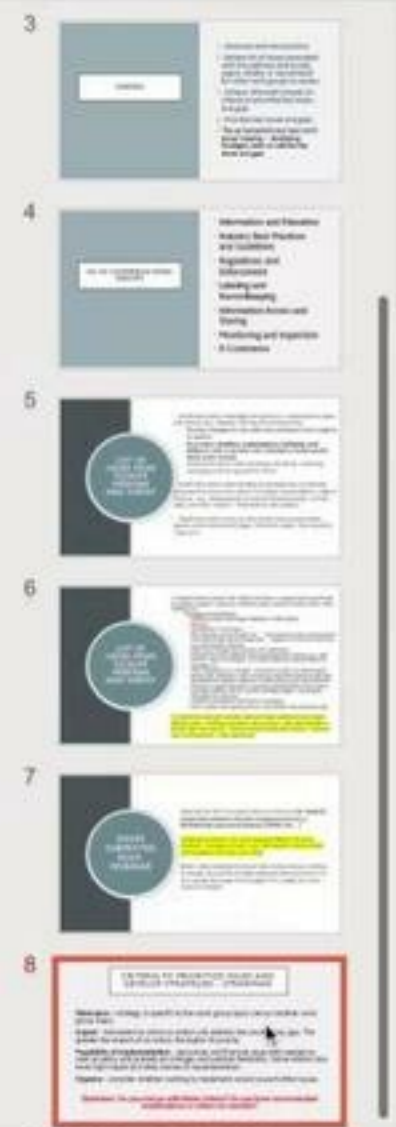
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CRITERIA TO PRIORITIZE ISSUES AND DEVELOP STRATEGIES - STRAWMAN

- **Relevance** – strategy is specific to the work group topic (versus another work group topic)
- **Impact** - the extent to which an action will address the issue or key gap. The greater the impact of an action, the higher its priority.
- **Feasibility of implementation** - personnel and financial resources needed as well as policy and procedural changes and political feasibility. Some actions may have high impact but little chance of implementation.
- **Urgency** - consider whether waiting to implement would cause further issues.

Questions: Do you concur with these criteria? Do you have recommended modifications or others to consider?





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