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- Industry Best Practices and Guidelines
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LIST OF ISSUES FROM KICKOFF WEBINAR AND SURVEY

1. Insufficient record-keeping of organisms sold online
2. Absence of mandatory reporting of online transactions to state agencies
3. Inadequate inspection of sellers of online sales
4. Insufficient oversight of online sales from social media pages
5. Insufficient filters, screens, and oversight mechanisms for AIS in commerce regulated by state and federal agencies
6. Insufficient monitoring of online platforms
7. Insufficient pathways and approaches that clarify the AIS in Commerce system

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7. Improper (intentional or accidental) identification of species offered online.

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10. Follow-up issues after making initial contact with seller.

11. Challenges due to regulation differences across jurisdictions.

12. Lack of publicly accessible taxonomic expertise or identification references to accurately identify early life, juvenile and adult stages.

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Mitigating the Risks of

AQUATIC INVASIVE SPECIES

in Commerce

There has never been a greater need for abundant and healthy water resources globally. Yet, our aquatic systems are under threat because of the introduction and spread of aquatic invasive species, which reduces biodiversity and threatens water quality. One key way aquatic invasive species are introduced and transported are via commerce - the plant and animal trade.

Reducing the risks of harmful aquatic invasive species in trade requires the cooperation and collaboration of everyone involved in the supply chain, from producers and manufacturers, to buyers and importers, to retailers and government agencies. This website explores the key challenges and issues that contribute to the introduction and spread of aquatic invasive species in plant and animal trades, and documents both voluntary and regulatory approaches to minimize the introduction and spread of aquatic invasive species.

This project is supported by the U.S. Department of Interior

Addressing AIS in Commerce in 7 Key Areas

Voluntary Industry Standards

Monitoring & Inspection

Work Groups

Outreach/Information & Education

Work Group Materials

Workshop #1 Meeting Agenda
Action Plan Template
AIS in Commerce Survey Results
March 8, 2023 Summit Presentation: Outreach & Education (T. Campbell, Wisconsin Sea Grant, P. Filice, M. Smith, and G. Hitzroth)

Work Group Meeting #1

Attendees
Chat summary
Link to recording
Slide deck
Meeting summary

INFORMATION AND EDUCATION DRAFT ACTION PLAN ⟶

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Monitoring & Inspection

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MONITORING AND INSPECTION WORK GROUP DRAFT ACTION PLAN

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3. Absence of mandatory reporting of online transactions to state agencies/provinces (too big a burden on industry?)

4. Insufficient oversight of online sales from social media pages

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Strategy: List applicable regulations in a clear manner – will help them communicate re: why products are pulled from sales. May be able to implement geographic blocks (plant prohibited in Alberta, Amazon could stop selling the product in Canada)

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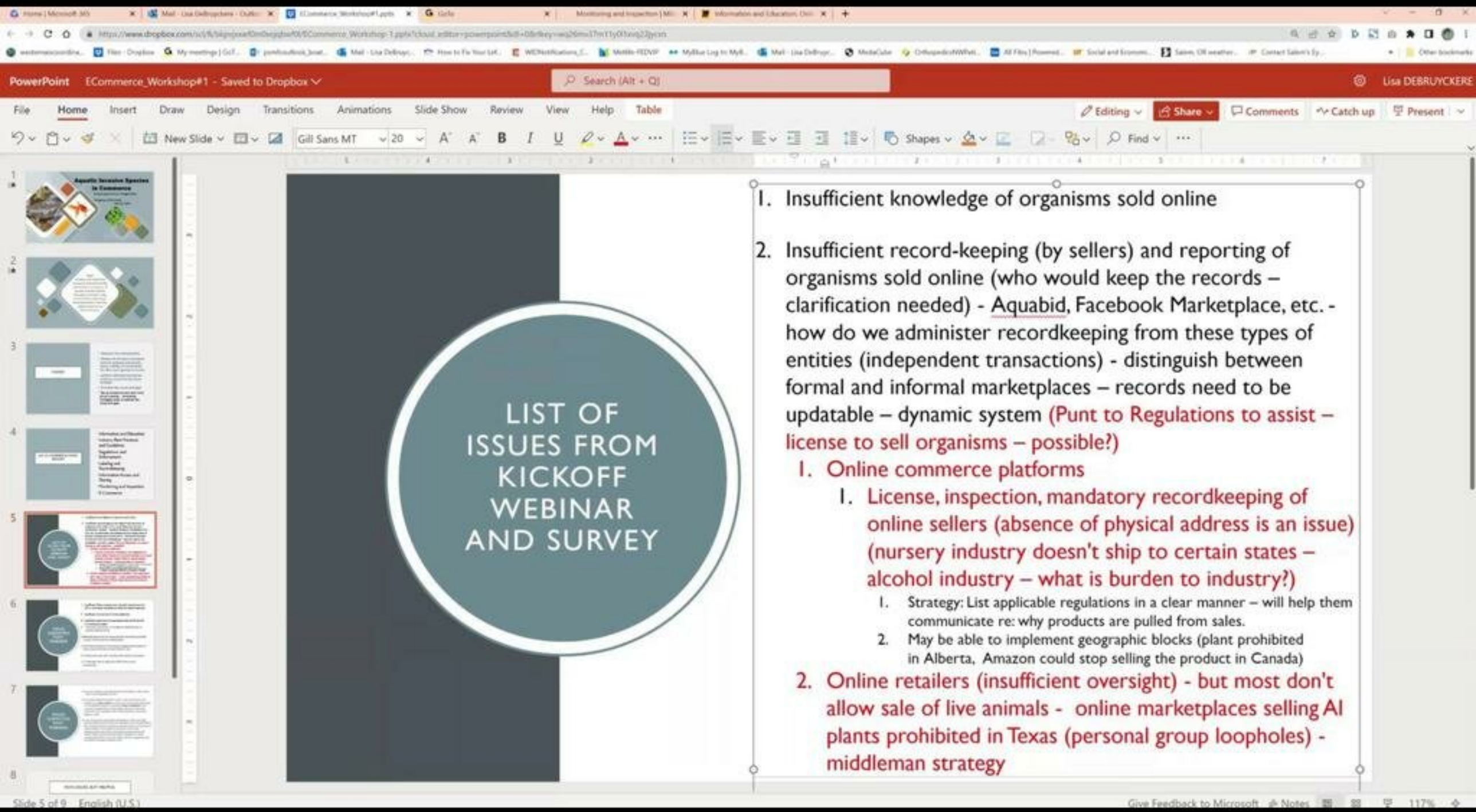
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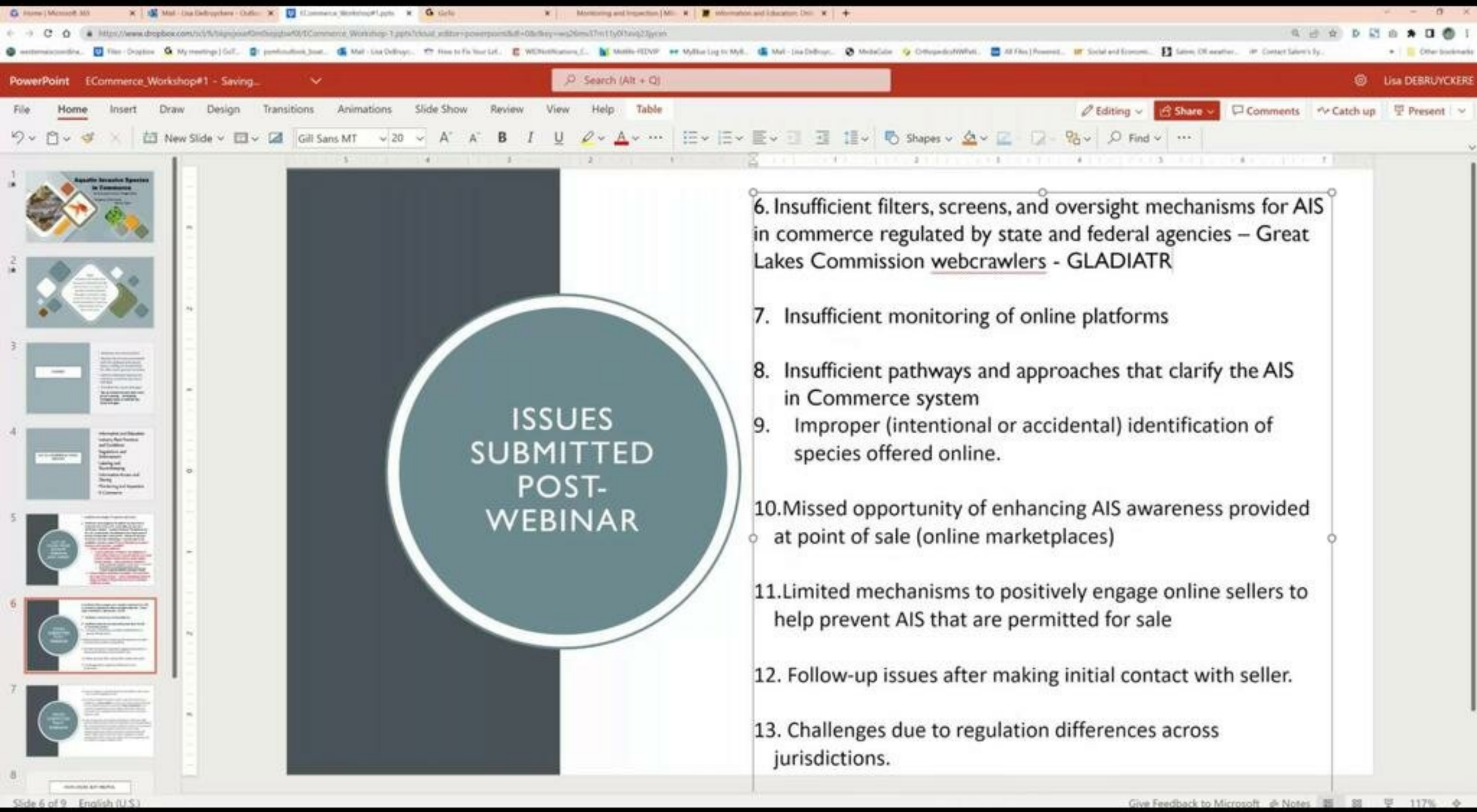
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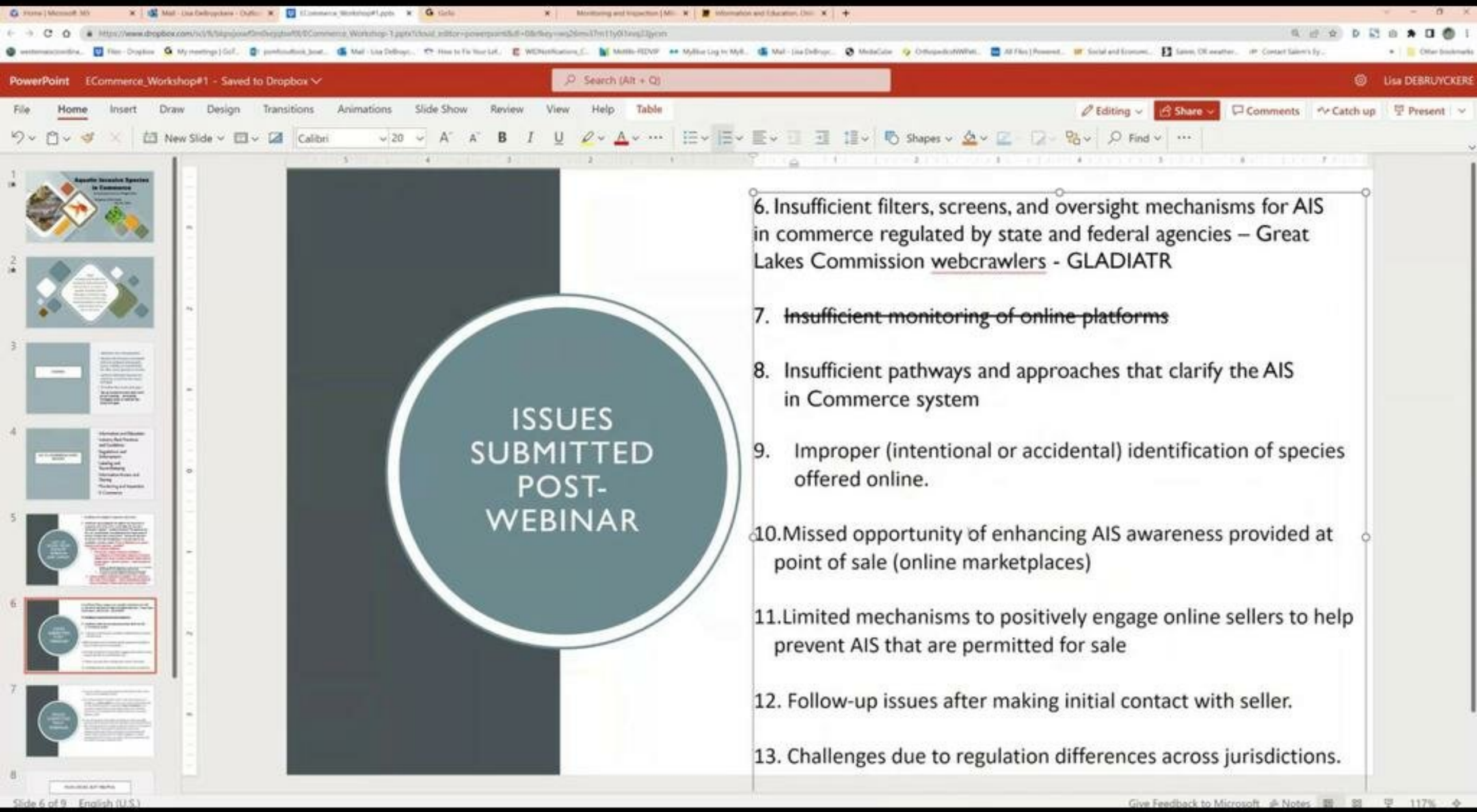
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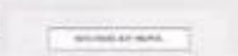

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7. Insufficient pathways and approaches that clarify the AIS in Commerce system (gap analysis – identify leaks in pipeline – source)

8. ~~Improper (intentional or accidental) identification of species offered online.~~

9. Missed opportunity of enhancing AIS awareness provided at point of sale (online marketplaces)

10. Limited mechanisms to positively engage online sellers to help prevent AIS that are permitted for sale

11. Follow-up issues after making initial contact with seller.

12. Challenges due to regulation differences across jurisdictions.

13. Lack of publicly accessible taxonomic expertise or identification

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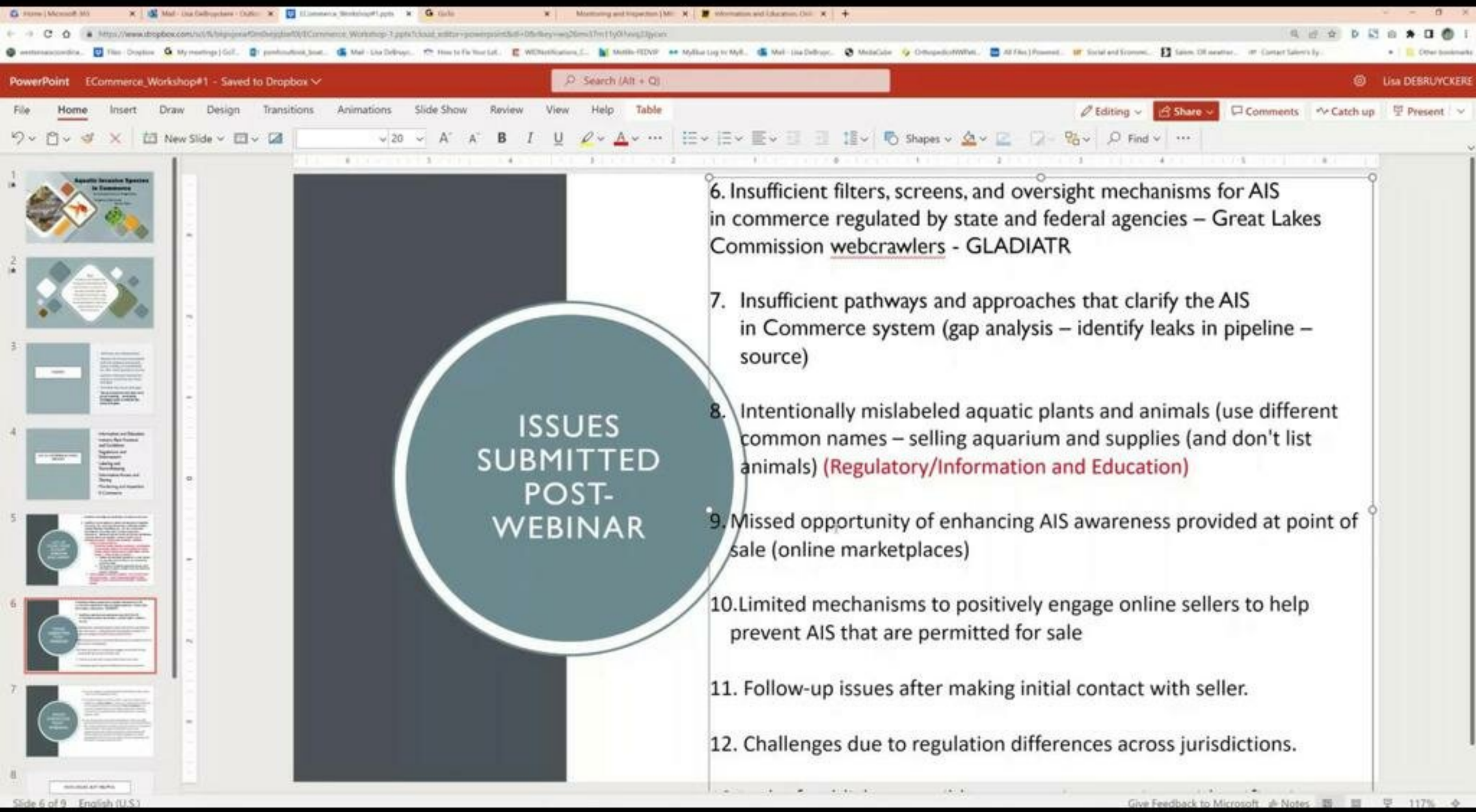
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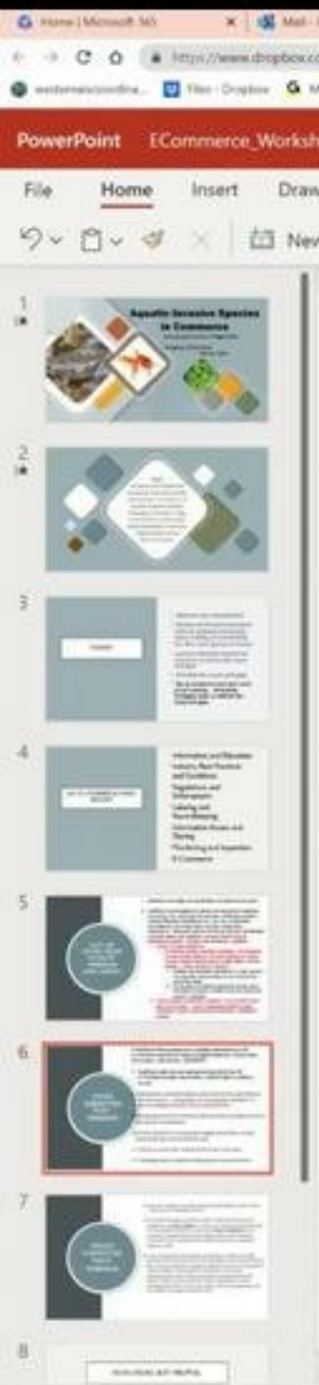

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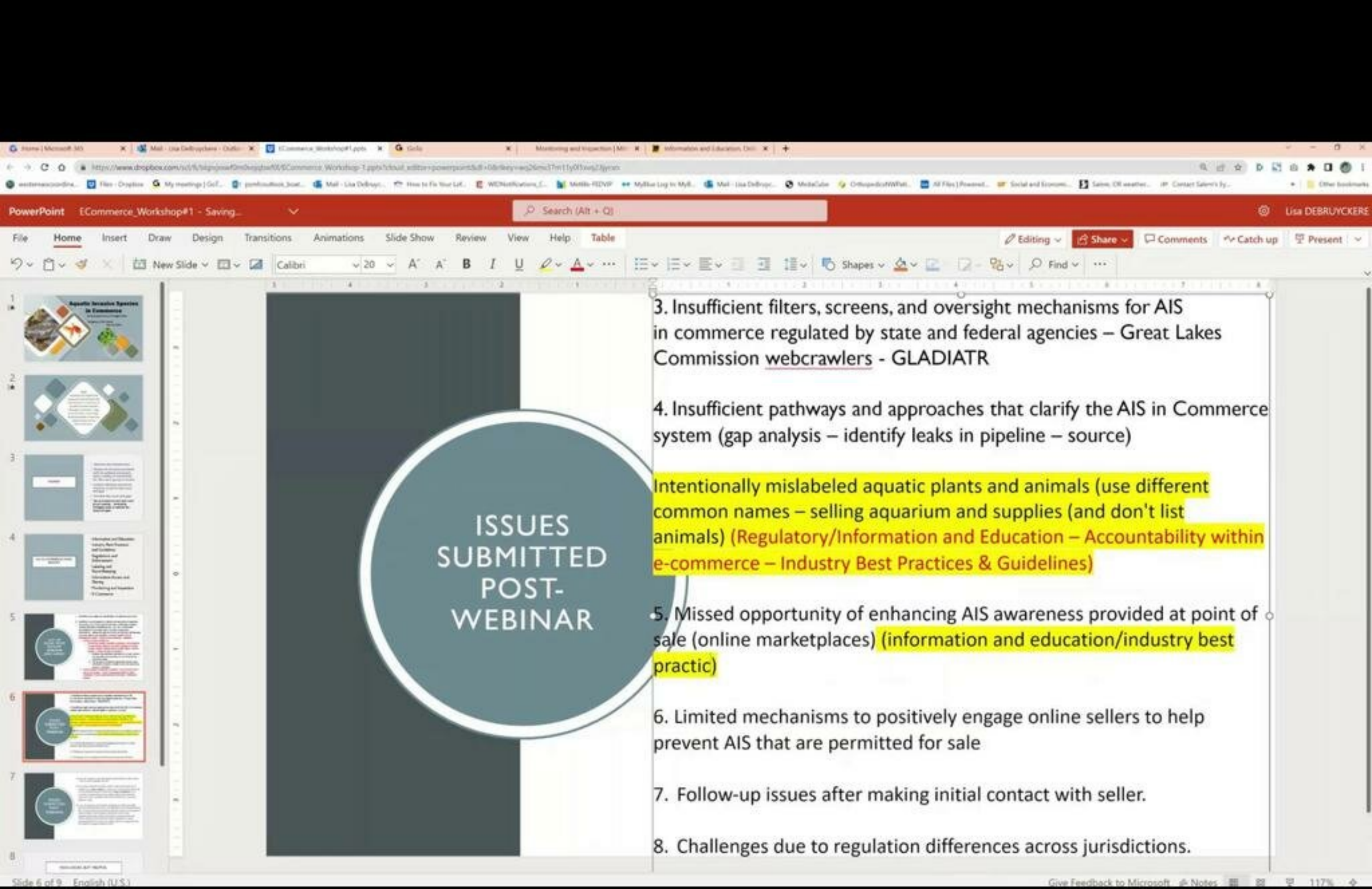
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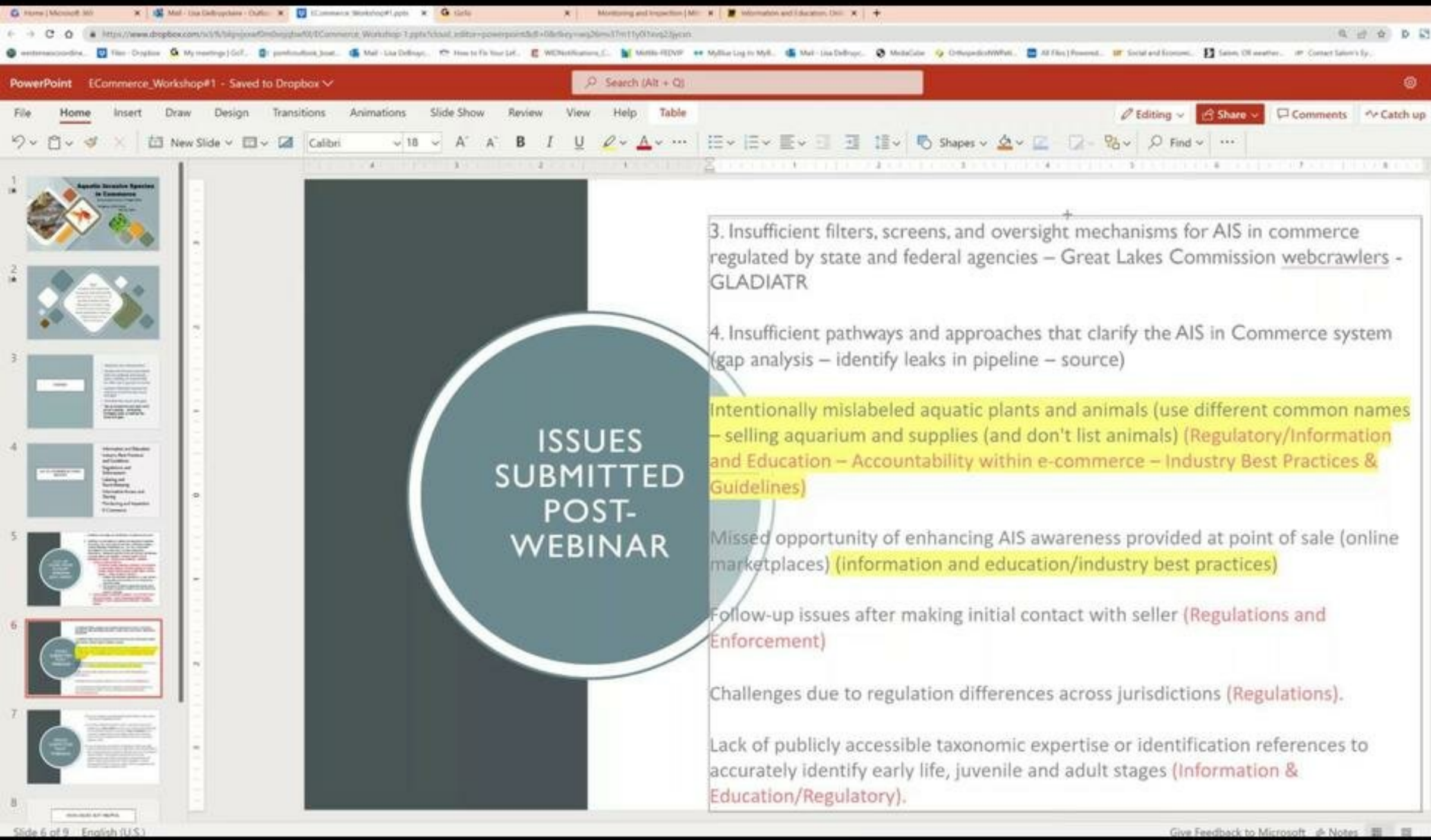
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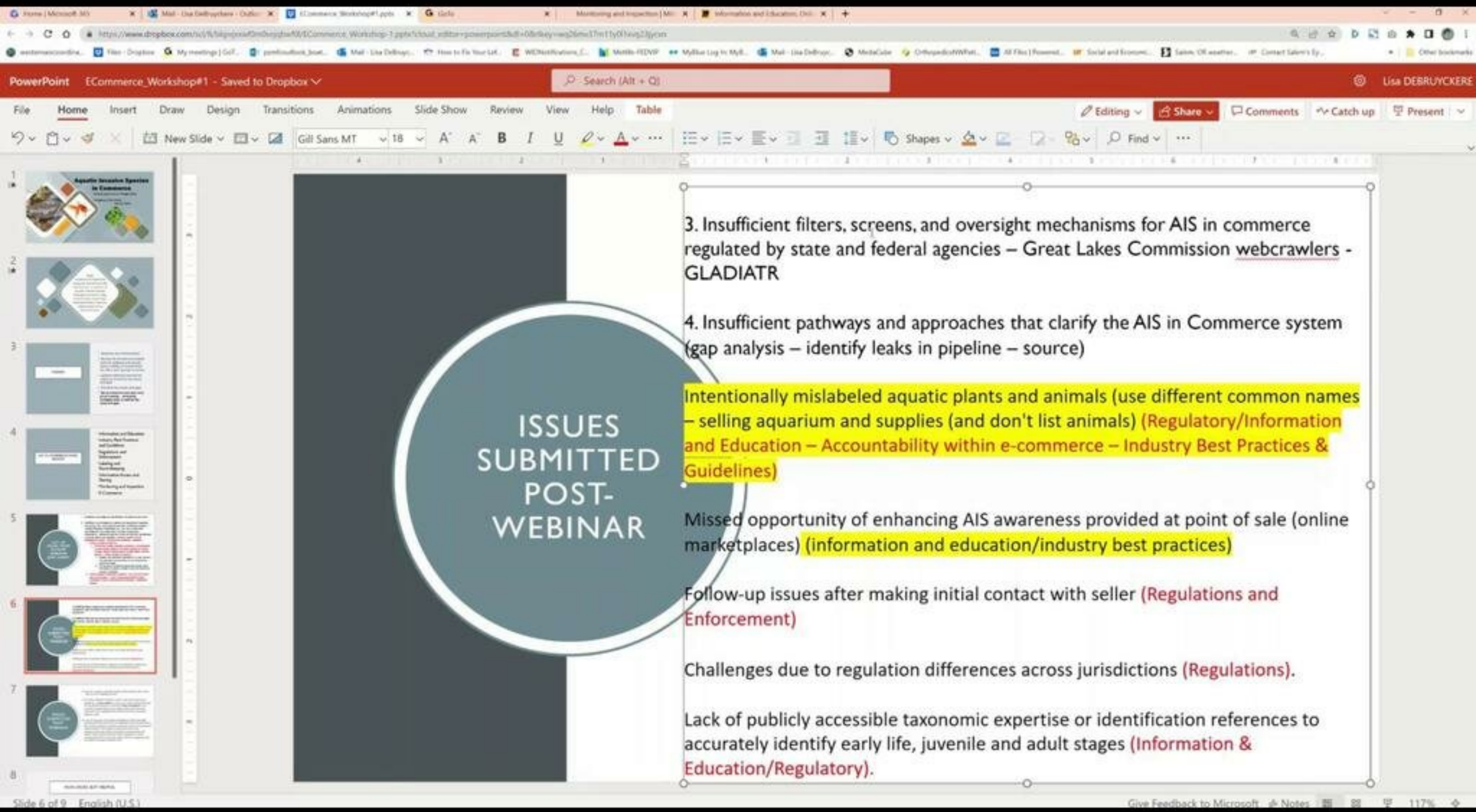
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- Excellent analysis provided by this ISAC white paper: https://www.doi.gov/sites/doi.gov/files/uploads/isac_ecommerce_white_paper.rev_.pdf
- Examine and provide as a potential model the implementation of GLDIATR. Please see https://www.glc.org/work/gldiatr/about.
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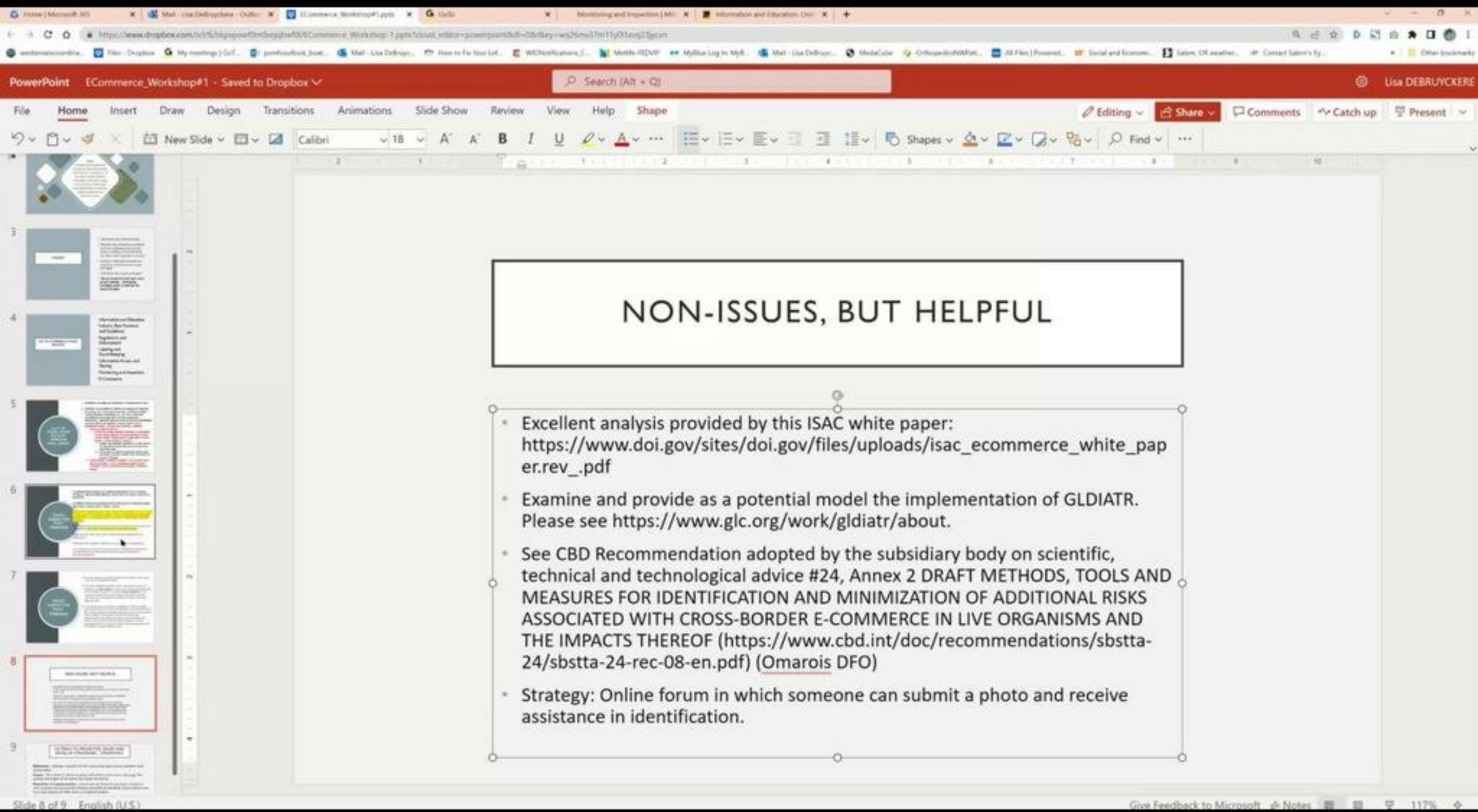

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ISSUES SUBMITTED POST-WEBINAR

Lack of a publicly accessible database listing federal, provincial, state, county and municipal regulated species.

13. Consistent definition of what is within scope of eCommerce is needed (e.g., **online retailers**: a person or a business that sells goods via the internet directly to customers; **Online marketplace**: an e-commerce website that connects sellers with buyers where all transactions are managed by the website owner (e.g., Amazon)) (OMarois, DFO)

14. Lack of awareness from Online marketplaces of AIS issues AND especially North American laws and regulations that are applicable to AIS. Increase awareness may discourage their sale and encourage the implementation of pre-emptive sales blocks that may be geographically based. Online marketplaces should develop AIS-specific internal policies that will support regulators in taking regulated AIS off from sale more rapidly with less engagemetn with the platform managers (OMarois DFO)

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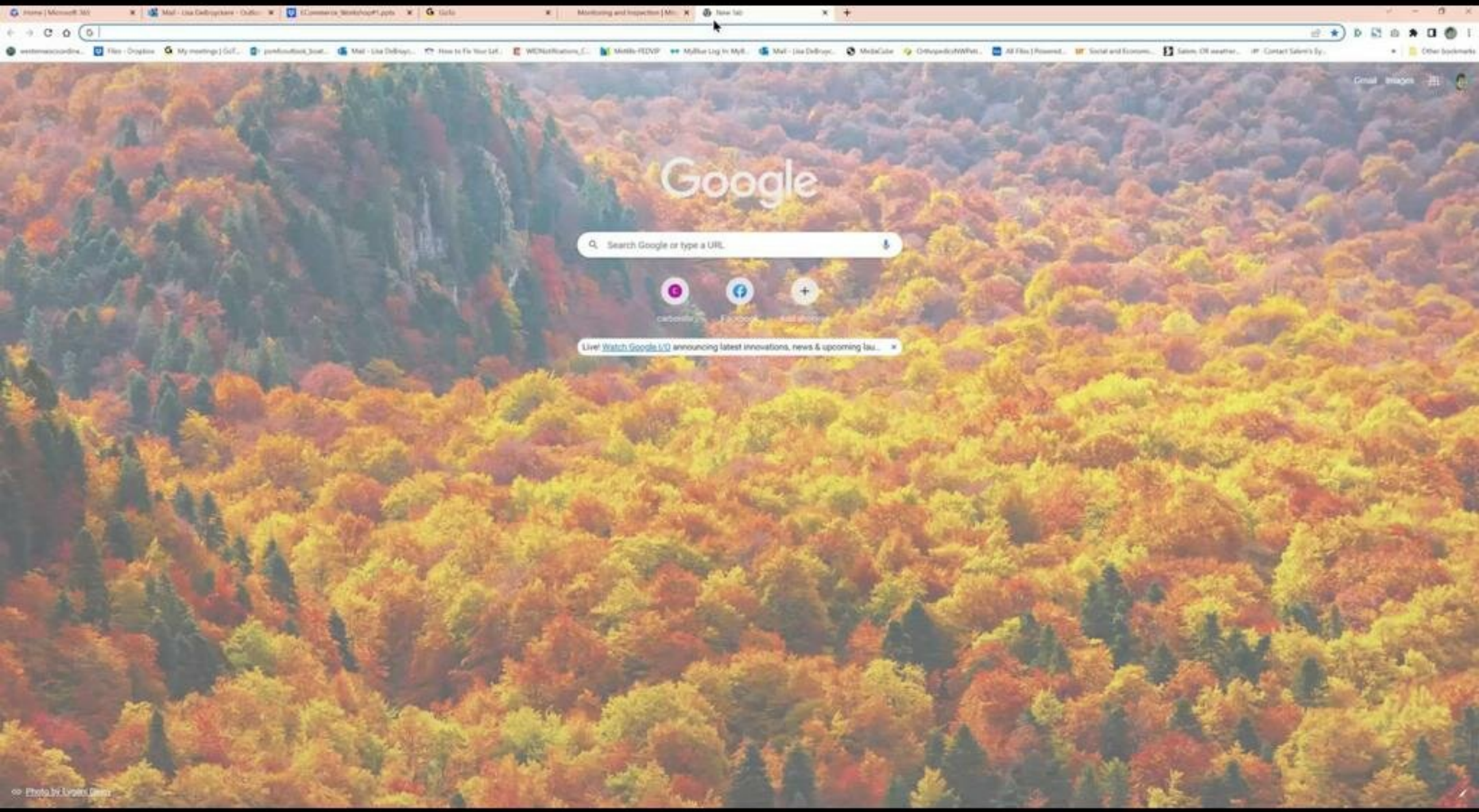
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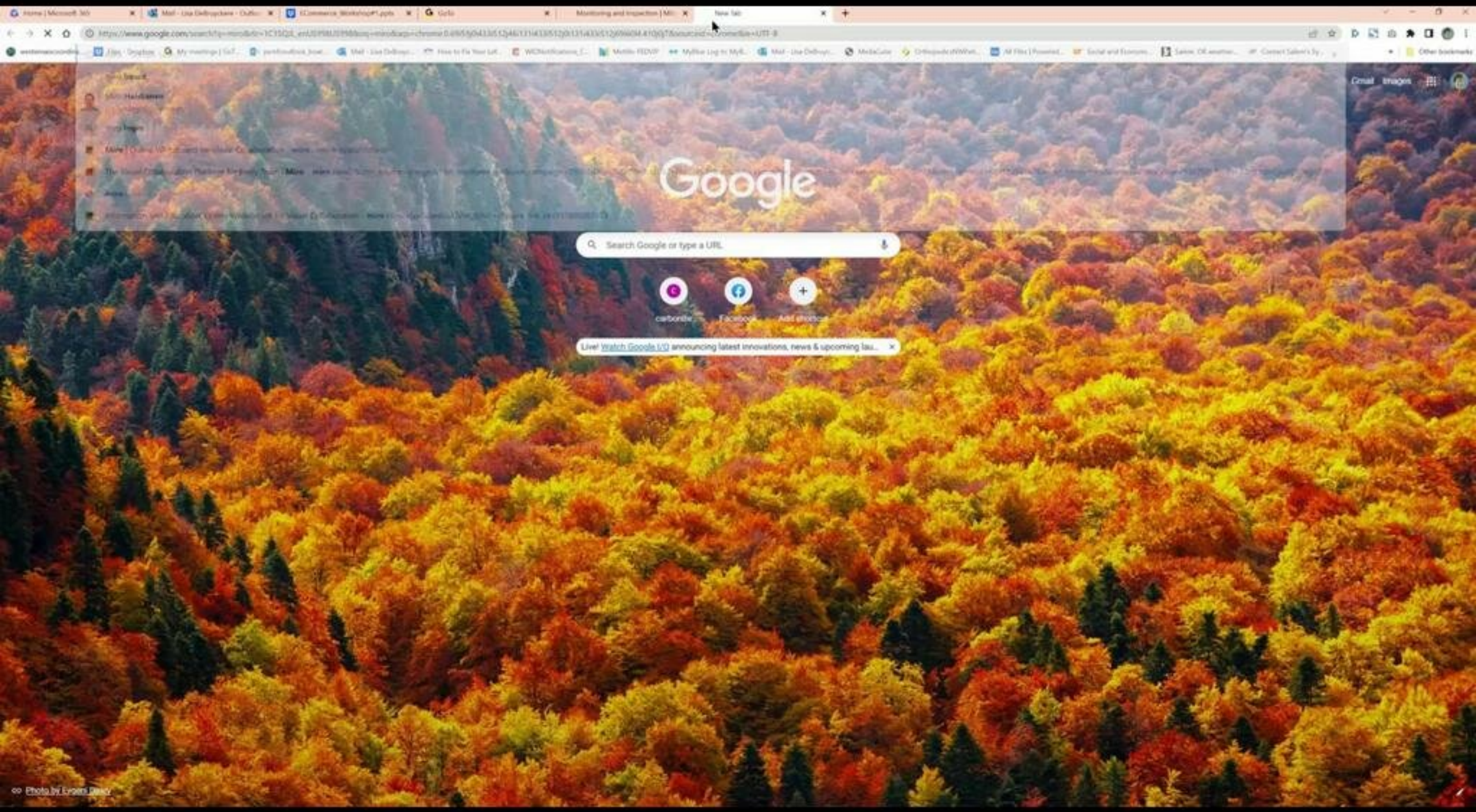
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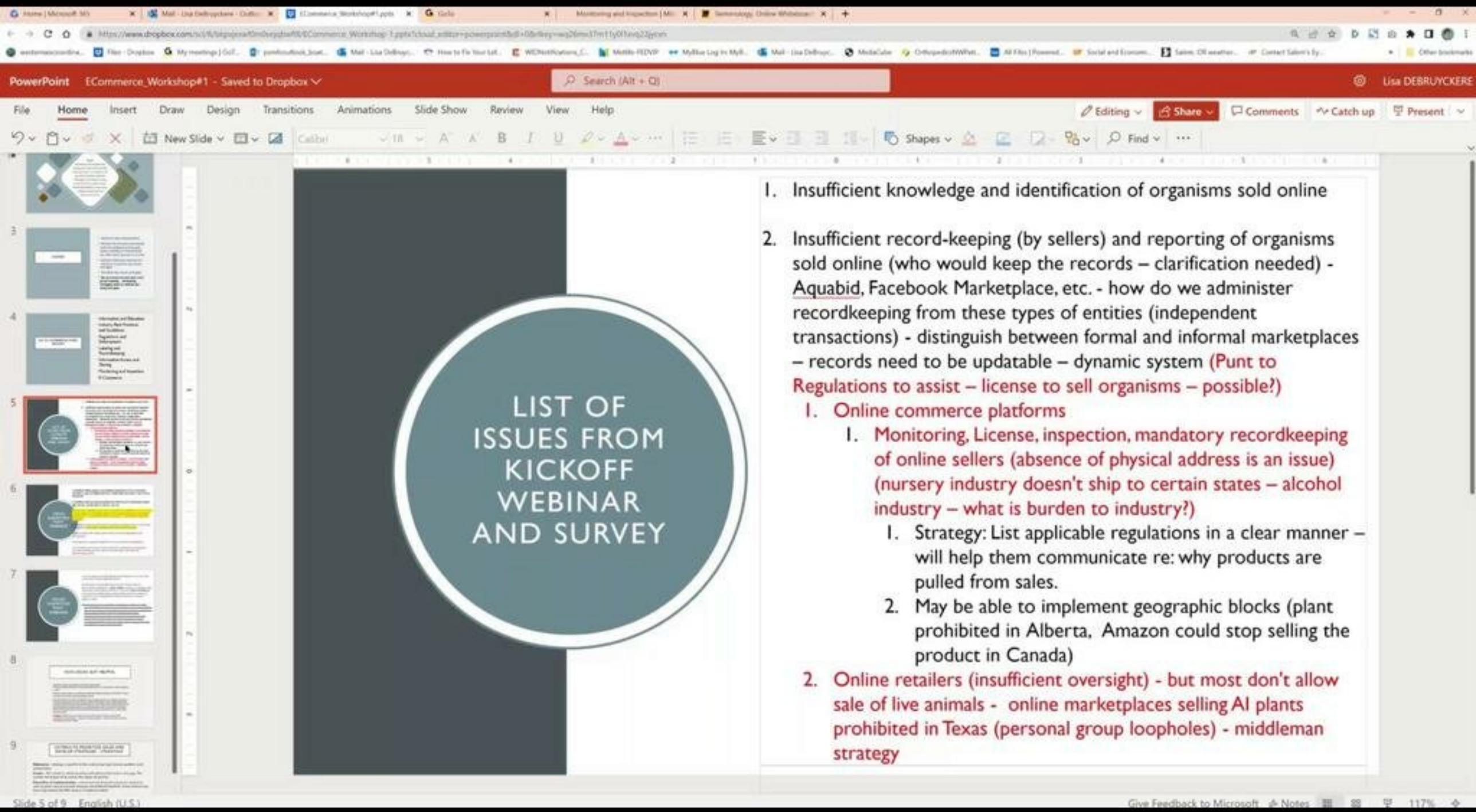
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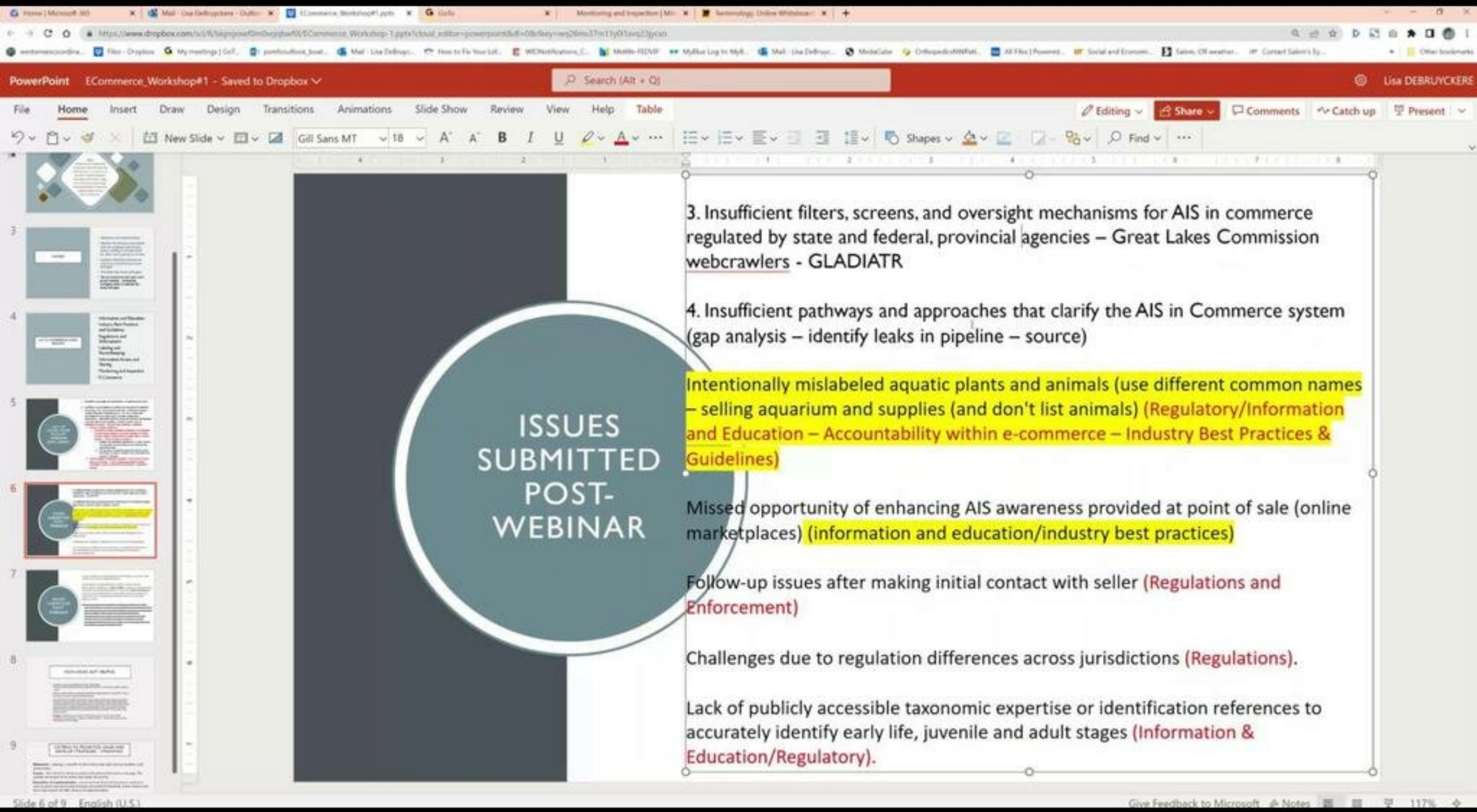
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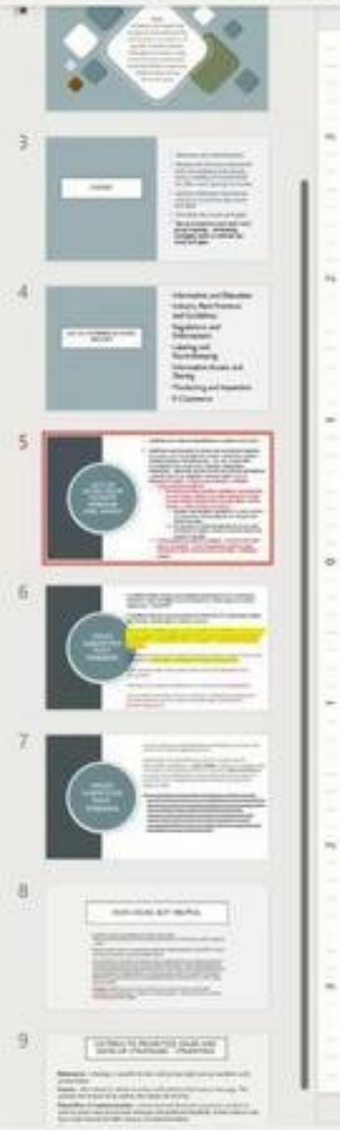

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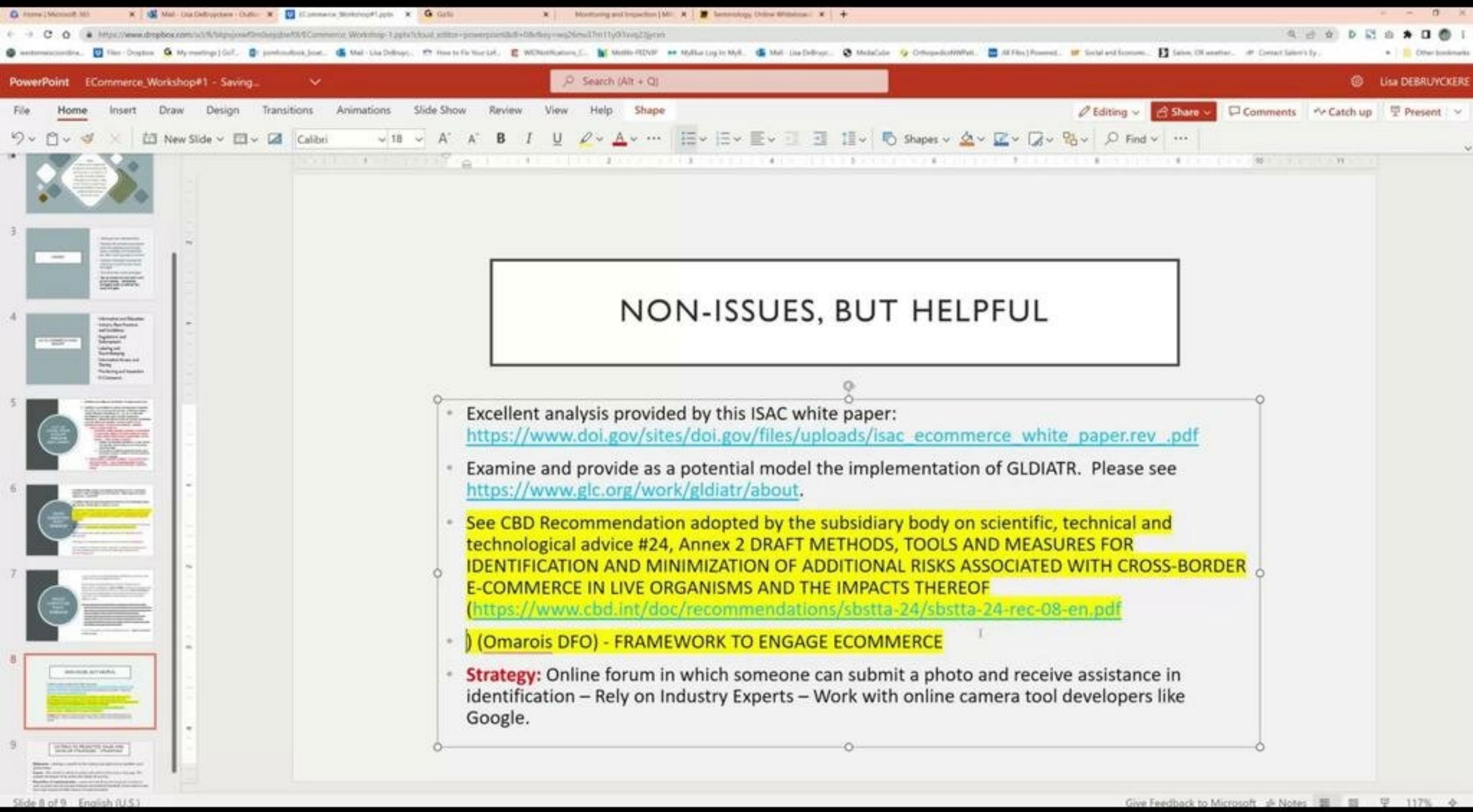

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USE OF AI

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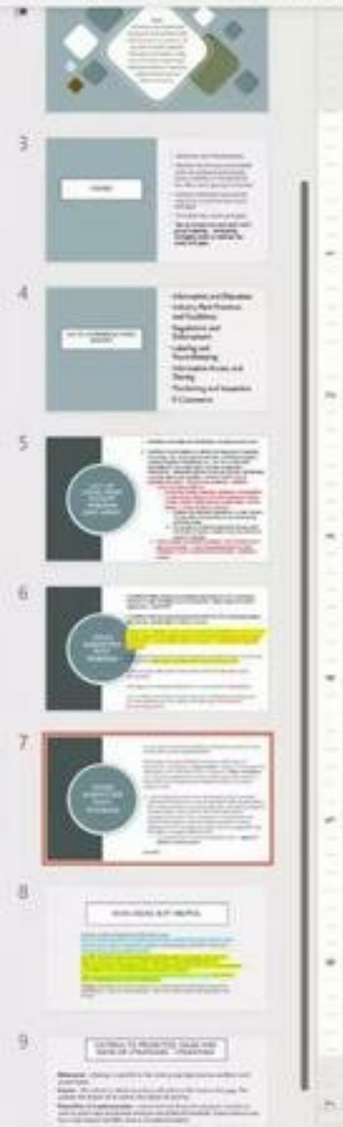

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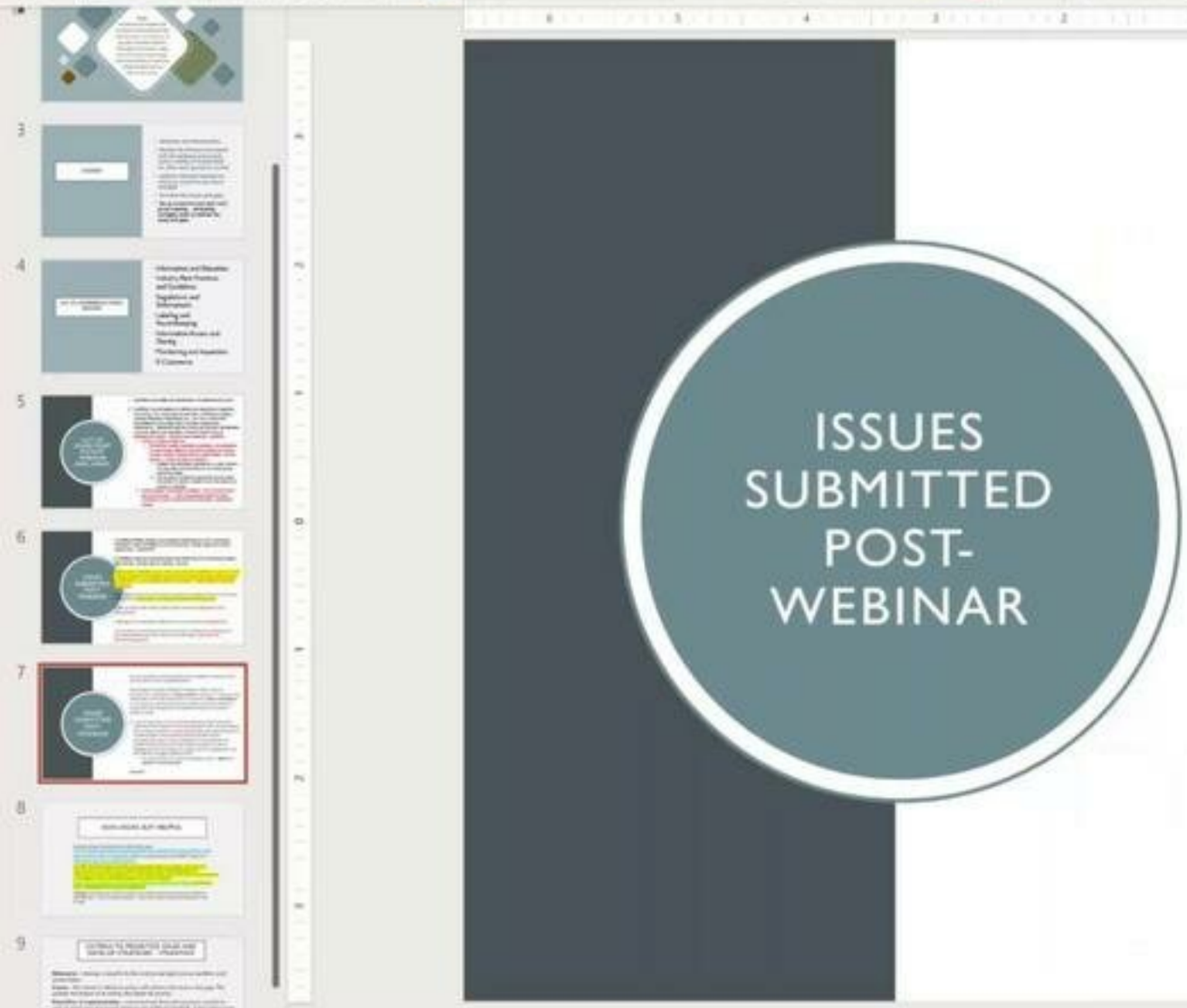

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CRITERIA TO PRIORITIZE ISSUES AND DEVELOP STRATEGIES - STRAWMAN

- **Relevance** – strategy is specific to the work group topic (versus another work group topic)
- **Impact** - the extent to which an action will address the issue or key gap. The greater the impact of an action, the higher its priority.
- **Feasibility of implementation** - personnel and financial resources needed as well as policy and procedural changes and political feasibility. Some actions may have high impact but little chance of implementation.
- **Urgency/Timely** - consider whether waiting to implement would cause further issues.

Questions: Do you concur with these criteria? Do you have recommended modifications or others to consider?

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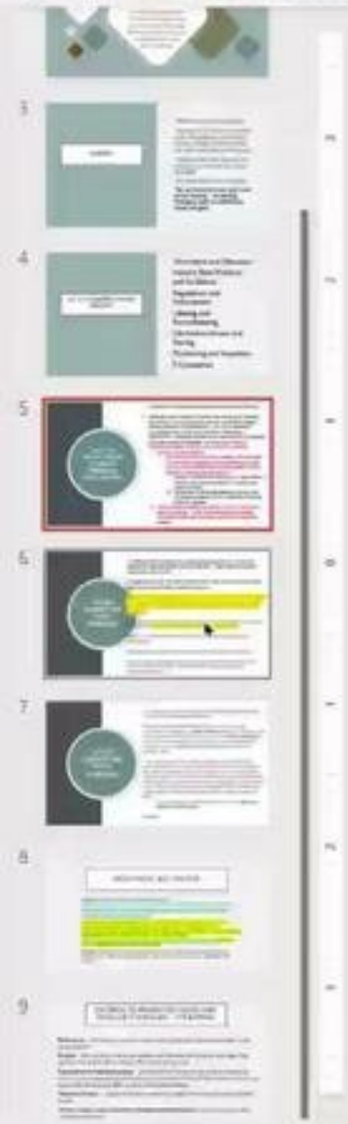

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Outreach/Information & Education

Work Group Materials

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Work Group Meeting #1

Attendees
Chat summary
Link to recording
Slide deck
Meeting summary

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Aquatic Invasive Species in Commerce

Developing Solutions to Mitigate Risks

Workgroup: E-Commerce

May 10, 2023

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